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THE-ICE 18th IPoE Forum 2025

Panel 2: Globalisation Trends and Cross-Cultural Competence in Tourism and Hospitality Education

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Ms Kris Srisatin

Founder & Managing Director, Stream Events Asia Ltd, Thailand



Kritsanee “Kris” Srisatin is widely recognised as one of the most experienced Destination Management Company (DMC) professionals in Southeast Asia, with a career spanning more than 30 years in the tourism, meetings, and incentives industry.

She is the Founder and Managing Director of Stream Events Asia Ltd., the first boutique DMC in Thailand, and also serves as Vice President of the Thailand Incentive and Convention Association (TICA). Over the course of her career, Kris has held senior positions with leading organisations including Siam Express, Pacific World, Diethelm Events, and Destination Asia Thailand, where she served as General Manager.

Renowned for her extensive knowledge of local suppliers and venues, Kris brings invaluable insights to event organisers, particularly during the creative concept and planning stages. Her expertise spans the full spectrum of operations and logistics for incentive programmes, meetings, and conferences.

A highly respected trainer and speaker, Kris regularly contributes to meetings industry events worldwide, sharing her deep knowledge and practical experience. Known for her professionalism, creativity, and strong communication skills, she is regarded as a trusted leader and mentor within the regional and international business events community.