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THE-ICE 18th IPoE Forum 2025

Corporate Social Responsibility Partner Presentation

Mr Jimmy Pham AM

Pioneering Social Entrepreneur and Founder of Know One, Teach One (KOTO) Vietnam



Jimmy Pham is a renowned social entrepreneur and the founder of Know One, Teach One (KOTO), Vietnam's first social enterprise. Since its inception, KOTO has offered at-risk and disadvantaged youth a complimentary 24-month comprehensive hospitality training program. Over the past 25 years, this initiative has positively impacted the lives of over 1,700 young individuals, equipping them with essential skills and confidence to build better futures, with many alumni securing leadership roles on a global scale.

Jimmy's remarkable contributions to social entrepreneurship have garnered significant recognition. In 2011, he was named a Young Global Leader by the World Economic Forum, acknowledging his substantial societal impact. His dedication to community service earned him the title of Member of the Order of Australia (AM) in 2013. Additionally, he received South Korea's esteemed POSCO TJ Park Prize in 2017 and received both the Waislitz Global Citizens' Choice Award and the Advance Awards Asia Impact Winner in 2021.

Currently based in Hanoi, Vietnam, Jimmy was an Adjunct Industry Fellow at Griffith Business School and served as the Vice President of AusCham in Vietnam. His expertise continues to shape the development of social enterprises in the region. With over 10 years on the board for the Centre for Social Initiatives Promotion (CSIP) recently, he was awarded an honorary doctorate in business by the Royal Melbourne Institute of Technology (RMIT), further acknowledging his substantial contributions to the field. In addition to his work with KOTO, Jimmy is an ardent advocate for women's economic empowerment and food rescue initiatives. He leads Vietharvest, focusing on combating food waste and supporting food security. His comprehensive approach addresses social issues while fostering sustainability and community resilience. Jimmy Pham's journey from humble beginnings to global recognition exemplifies the transformative power of social entrepreneurship. His story, featured in prominent media outlets such as CNN, BBC, and The New York Times, inspires those aspiring to effect positive change. Continued dedication to an inclusive future ensures that no one is left behind in Jimmy's pursuit of empowerment and opportunity for all.