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THE-ICE 18th IPoE Forum 2025

Panel 4: Innovations and Technological Advancements in Tourism, Hospitality, and Aviation

Mr Krid Kusumawalee

Director of Development for the Asia Region (excluding China), Kempinski Hotels, Thailand



Krid Kusumawalee is a seasoned hotel development executive with over a decade of hands-on experience across Asia's vibrant hospitality landscape. As Director of Development for Kempinski Hotels, he leads the brand's expansion in Asia (excluding China), spearheading strategic partnerships, negotiations, and design collaborations to bring world-class hotels, resorts, and branded residences to life. Based in Bangkok, Krid infuses each project with European flair, operational insight, and local authenticity.

Prior to Kempinski, Krid played a key role at Asset World Corporation, Thailand's leading hotel and real estate developer, where he led branded residence strategy, product innovation, and multi-brand business development. His track record also includes development roles with renowned international operators such as Radisson Hotel Group, Dusit International, and Centara Hotels & Resorts.

Krid holds a Master's degree in Tourism and Hospitality Management from Mahidol University International College and graduated with First Class Honors in Airline Business Management from Suan Dusit University. With a reputation for professionalism, positive leadership, and deal-making finesse, he continues to shape the future of luxury hospitality in Asia.