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## THE-ICE 18<sup>th</sup> IPoE Forum 2025

### Panel 3: Asian Hospitality – Is it the Future of Hospitality?

#### Mr Aekphon Phothiphrom

**General Manager, Le Méridien Chiang Rai Resort, Thailand**



Aekphon Phothiphrom is the General Manager of Le Méridien Chiang Rai Resort, bringing over 23 years of extensive experience with Marriott International. Throughout his distinguished career, he has worked in prominent cities such as London, Bangkok, Phuket, and Koh Samui, contributing significantly to the success of various properties.

Aekphon's exceptional leadership has earned him multiple accolades from Marriott International, including the prestigious 2012 Operations Leader of the Year for the Asia Pacific division and 2008 Operations Manager of the Year for Courtyard by Marriott International division.

He is a proud alumnus of IHTTI Hotel Management Institute in Switzerland and also holds a Bachelor of Arts degree from Kasetsart University, Bangkok. Beyond his professional endeavours, Aekphon has a deep passion for football and is an avid motorcycle enthusiast, embracing adventure and teamwork both on and off the field.