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Professor Ioannis Pantelidis, Head of the Department of Hospitality and Tourism Management at Ulster University Business School, blends his expertise as a consultant, academic, and storyteller. With extensive experience across prominent UK institutions, he is also a Fellow of the Institute of Hospitality and sits on the advisory board for Be Inclusive Hospitality. A leader in hospitality education, he has held multiple executive roles, including Past Chair of The Council for Hospitality Management Education, and proudly draws from his heritage in hospitality, shaped on the Greek island of Leros.