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THE-ICE 17th IPoE Forum 2024

Ms Heidi Anaya



Head of Education, Russell Partnership Technology

Heidi is the Head of Education with Russell Partnership Technology where she provides simulation support to hospitality educators in over 30 countries. Prior to this, Heidi's career in the hospitality industry began in 1991 and has included leadership roles in Operations, Sales, and Human Resources.

Heidi has been a guest lecturer at several hotel schools in the area of Strategic Revenue Management and is also the trainer of the Certification in Hospitality Business Acumen from the Hospitality Sales & Marketing Association International (HSMIAI).

Heidi was the 2018 STR Bridging the Gap Award recipient, which is presented to an industry professional who works to bring industry and education closer together.