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## THE-ICE 16<sup>th</sup> IPoE Forum 2023

### Panel 4 Chair: Actioning Sustainable Futures

#### Associate Professor Simon Pawson

**Associate Dean, Business and Hospitality Faculty, Blue Mountains International Hotel Management School at Torrens University Australia, Australia**



With industry, teaching and research experience since 1988, Associate Professor Simon Pawson is an academic leader, strategist, motivator, hotelier, and social justice advocate. Simon is the Associate Dean of Hospitality, Tourism, Events and Culinary and Academic Director – Blue Mountains International Hotel Management School at Torrens University Australia. His areas of teaching and research include leadership, marketing, strategic management, social/environmental justice, sustainable tourism, community-based tourism, and destination management.

Simon has been an active researcher and social advocate in Cambodia since 2002. Both his Masters and PhD thesis examined social and community development through tourism in Cambodia. He is a joint Director of The Cambodian Sustainable Tourism Development Collaborative Project and sits on the Board of The International Centre of Excellence in Tourism and Hospitality Education (THE-ICE).