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International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

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## THE-ICE 16<sup>th</sup> IPoE Forum 2023

## Panel 3: Evolving Technology, Robots, and Generative AI VS the Human Touch

## **Mr Jamie Engel**

## Founder and Chief Creative Officer, Neutopia, Australia



Jamie Engel is founder and Chief Creative Officer of Neutopia, a digital platform developed to integrate learning, community engagement, and Al-driven personalization. With a film career spanning two decades, Jamie has worked in Hollywood film production and post-production, in both Los Angeles and Australia. He blends high-quality content production, storytelling, and effective learning design to create impactful learning experiences. Jamie has designed programs for various higher education and corporate clients, including William Angliss Institute, Laureate Universities, Torrens University, BT Finance, and Westfield. He is a Director at Mentor List Max, overseeing the creation of online Masterclasses featuring some of Australia's most influential business leaders.

In addition to his professional career, Jamie has mentored and collaborated on projects aimed at fostering entrepreneurship, social enterprise, and leadership skills among young adults, including involvement with Remarkable, Australia's first accelerator program focused on disabilities. Jamie joined the Advisory Council for the Future Minds Program in 2019. This initiative, chaired by David Gonski and sponsored by Rio Tinto, focuses on supporting startups dedicated to improving K-12 education across Australia. Jamie is deeply committed to the transformative potential of well-crafted learning experiences to enhance lives and strengthen communities.