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THE-ICE 16th IPoE Forum 2023

Panel 2: The New Workplace: Workplace wellbeing and the working from home phenomenon

Ms Felicia Mariani

Chief Executive Officer, Victoria Tourism Industry Council, Australia



Felicia has had a long and accomplished career in the tourism, entertainment, and events sectors across both the USA and Australia. Commencing her Australian career in Melbourne in the early 90's, Felicia joined the team at Tourism Victoria responsible for launching the highly successful and internationally lauded *"You'll Love Every Piece of Victoria"* campaign.

Since that time, Felicia has held C-suite executive roles in the tourism and events industry in both Victoria and New South Wales, as well as five years at the helm of Tourism Tasmania and Managing Director of the national industry body representing Australia's \$40 billion inbound tourism sector.

At the end of 2014, she returned to Victoria after a decade away in state and national leadership positions. In January 2018, with her passion and commitment for the tourism industry, she took up the role as Chief Executive of the Victoria Tourism Industry Council (VTIC).

Felicia is a Graduate of the Australian Institute of Company Directors and sits on the Board of RSPCA Tasmania as Vice President and Deputy Chair. Felicia represents Victoria as a non-executive Director on Board of the Australian Tourism Industry Council and has been a Director on the Mornington Peninsula Regional Tourism Board since 2016.