

THE-ICE Webinar Series 20: Future trends in the hospitality industry and the changing skills needs.

Webinar Presenter



Professor Peter A Jones, MBE DSc (Hon), MPhil, BSc (Hons), FCGI, FIH, FRACA.

Peter is the Academic Director of eHotelier, Chair of the Professional Review Panel for the Institute of Hospitality, Board Adviser to the International Association of Hotel Schools (EUHOFA), and a trustee of the Savoy Educational Trust. He is the Chair of Crumbs, a disability charity that provides hospitality, education, and training for adults with learning and mental health disabilities.

Following his army career, he went on to be the Head of School of Service Industries at Bournemouth University, Principal/CEO of the Blue Mountain Hotel School, Head of the London School of Hospitality and Tourism at the University of West London, and the Project Director for the development of the Edge Hotel School of the University of Essex. He has chaired a number of professional and government bodies in the UK, Australia and Lithuania, most recently chairing an expert panel reviewing the field of business studies in higher education in Lithuania. He is a specialist advisor to Kathmandu University and currently chairs the Gate College Academic Council.

Peter was made a Member of the British Empire (MBE) in 2007 for his contribution to hospitality.