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THE-ICE 15th IPoE Forum 2022

Plenary Panel: Connecting minds in meaningful and manageable ways

Mr Mohamed Marzouk

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Head of Digital Learning and Content Strategy, Knowingo, United Arab Emirates



Mohamed Marzouk is the Head of Digital Learning and Content Strategy at Knowingo, an AI-based mobile-learning platform (HQ: Netherlands).

An accomplished Learning and Development Senior leader with more than 20 years of experience in top leadership roles, his professional involvement spans across the Middle East and North America.

His career started in the banking industry, developing sales strategies at the prestigious Bank of America. Mohamed builds on a 17-year career with Emirates Airlines, where he played a pivotal role in advancing internal training programs at Emirates Aviation College. His expertise lies in designing learning curriculum, delivering leadership and professional development solutions, designing digital instructional programming, behaviour management, integrated service delivery, revenue growth and competency-based performance.