



## THE-ICE 15<sup>th</sup> IPoE Forum 2022

To be proudly hosted by

Emirates Academy of Hospitality Management

Al Saqool Street – Umm Suqeim 3 – Dubai – United Arab Emirates

### DAY-0: Monday 7<sup>th</sup> November 2022

Time	Activity	Location
12:00pm – 1:30pm	<b>THE-ICE Board Meeting</b> ( <i>THE-ICE Board of Directors only</i> )	Classroom 3, EAHM
1:30pm – 2:00pm	<b>Board Meeting and College of Fellows joint lunch</b>	
2:00pm – 3:00pm	<b>THE-ICE College of Fellows Meeting</b> ( <i>THE-ICE College of Fellows only</i> )	Classroom 3, EAHM
3:00pm – 4:30pm	<b>THE-ICE Assessment Panel Annual Meeting</b> ( <i>THE-ICE Assessment Panel only</i> )	Classroom 3, EAHM
6:00pm – 8:00pm	<b>An Evening with the Stars – an appreciation and welcome cocktail party</b>	Burj View Panoramic Roof terrace, EAHM

### DAY-1: Tuesday 8<sup>th</sup> November 2022

Time	Activity	Location
8:00am – 9:00am	<b>THE-ICE 15<sup>th</sup> IPoE Forum 2022 Registration &amp; information desk open</b>	Reception, EAHM
9:00am – 10:00am	<b>Welcome &amp; Official Opening</b> <ul style="list-style-type: none"> <li>• <b>Introduction by Kjara Kolmorgen and Yuvraj Bhagtani</b>, students at The Emirates Academy of Hospitality Management, United Arab Emirates</li> <li>• <b>Welcome by Dr Paul Whitelaw</b>, Chair, THE-ICE Board of Directors</li> <li>• <b>Welcome by Mr Jeroen Greven</b>, Managing Director, The Emirates Academy of Hospitality Management, United Arab Emirates</li> <li>• <b>Keynote Address by Ms Ellen Dubois Du Bellay</b>, Chief Human Resources Officer, Jumeirah Group, United Arab Emirates</li> </ul>	The Gary Rhodes auditorium, EAHM
10:00am – 10:30am	<b>Morning Refreshments</b>	The Courtyard, EAHM
10:00am – 10:30am	<b>Technology Showcase</b> (optional) <ul style="list-style-type: none"> <li>• <b>Dr Sanjay Nadkarni</b>, Director of Research &amp; Innovation, The Emirates Academy of Hospitality Management, United Arab Emirates</li> <li>• <b>Mr Nitin Bhalla</b>, CEO and Founder, Kregzo, United Arab Emirates</li> </ul>	Innovation Hub, EAHM



DAY-1: Tuesday 8<sup>th</sup> November 2022

Time	Activity	Location
10:30am - 12:00pm	<p><b>Plenary Panel Session</b></p> <p><b>Focus:</b> Connecting minds in meaningful and manageable ways.</p> <p><b>Chair:</b> Dr Craig Thompson, CEO, THE-ICE, Scotland</p> <p><b>Panellists:</b></p> <ol style="list-style-type: none"> <li><b>Mr Andy Cuthbert</b>, General Manager, Jumeirah Creekside Hotel and Madinat Jumeirah Conference &amp; Events, Jumeirah Hospitality, United Arab Emirates</li> <li><b>Mr Mohamed Marzouk</b>, Head of Digital Learning and Content Strategy, Knowingo, United Arab Emirates</li> <li><b>Mr Roel Brinkman</b>, Undergraduate Programme Manager and Senior Lecturer, The Emirates Academy Hospitality Management, United Arab Emirates</li> </ol>	The Gary Rhodes auditorium, EAHM
12:00pm – 1:00pm	Lunch	The Courtyard, EAHM
1:00pm – 2:00pm	<p><b>THE-ICE Roundtable Workshop Series (RWS)</b></p> <p><b>THE-ICE Research Grant Scheme (RGS) 2022 Presentation 1:</b> <i>Hospitality Management Education and Accreditation: Responses to a Changing World.</i></p> <p><b>Presenters:</b></p> <ol style="list-style-type: none"> <li><b>Dr Frederic Bouchon</b>, Dean and Associate Professor, The Emirates Academy of Hospitality Management, United Arab Emirates</li> <li><b>Dr Bincy Baburaj Kaluvilla</b>, The Emirates Academy of Hospitality Management, United Arab Emirates</li> <li><b>Julie Jackson MSc</b>, Quality Assurance Manager, The Emirates Academy of Hospitality Management, United Arab Emirates</li> </ol> <p><b>Business Alliance Partner Presentation:</b> <i>i-graduate, United Kingdom</i></p> <p><b>THE-ICE Research Grant Scheme (RGS) 2022 Presentation 2:</b> <i>Connecting Minds and Creating the Future.</i></p> <p><b>Presenter:</b> Lucette Roovers-Martens, MSc, Associate Dean of Internationalisation, Breda University of Applied Sciences, The Netherlands</p> <p><b>Business Alliance Partner Presentation:</b> <i>Higher Education Leadership Institute (HELI), Australia</i></p> <p><b>Presented by Professor Peter Ryan</b>, Founder &amp; Director, Higher Education Leadership Institute (HELI), Australia</p>	The Gary Rhodes auditorium, EAHM
2:00pm – 2:30pm	Afternoon Refreshments	The Courtyard, EAHM
2:30pm - 3:30pm	<p><b>THE-ICE Roundtable Workshop Series (RWS) (cont.)</b></p> <p><b>Business Alliance Partner Presentation:</b> <i>Russell Partnership Technology, United Kingdom</i></p>	The Gary Rhodes auditorium, EAHM



### DAY-1: Tuesday 8<sup>th</sup> November 2022

Time	Activity	Location
2:30pm - 3:30pm	<p><b>THE-ICE Research Grant Scheme (RGS) 2022 Presentation 3:</b> <i>Modelling the interplay of academic procrastination and technostress towards tourism and hospitality students' engagement: mediating role of technological, pedagogical, and content knowledge (TPACK).</i></p> <p><b>Presenters:</b></p> <ol style="list-style-type: none"> <li><b>Dr Juvy Tamondong</b>, Core Faculty, College of International Tourism and Hospitality Management, Lyceum of the Philippines University Laguna, Philippines</li> <li><b>Dr Ryan A. Gamoso</b>, Program Chair, International Travel and Tourism Management, College of International Tourism and Hospitality Management, Lyceum of the Philippines University Laguna, Philippines</li> </ol> <p><b>Business Alliance Partner Presentation:</b> <i>Hosco, Spain</i></p> <p><b>Presented by Mr John Lohr</b>, Director of Strategic Partnerships and Innovation, Hosco, Spain</p> <p><b>Sponsorship Partner Presentation:</b> <i>Lobster Ink &amp; Ecolab, South Africa</i></p>	The Gary Rhodes auditorium, EAHM
4:00pm	<b>Bus departs for the Museum of the Future</b>	Main Gate, EAHM
5:00pm	<b>Museum of the Future tour</b> hosted by Dubai College of Tourism	<a href="#">Museum of the Future</a>
7:00pm	<b>Cocktail Reception</b> hosted by Lobster Ink & Eco Lab <b>Dinner</b> hosted by Dubai College of Tourism	<a href="#">H25 Hotel</a>

### DAY-2: Wednesday 9<sup>th</sup> November 2022

Time	Activity	Location
8:30am – 9:00am	<b>Welcome Refreshments</b>	The Courtyard
9:00am	<b>Introduction by Chinwendu (Zeeba) Enebeli and Yuvraj Bhagtani</b> , students at The Emirates Academy of Hospitality Management, United Arab Emirates	
9:00am – 10:30am	<p><b>Roundtable World Café Session / Panel 2</b></p> <p><b>Focus:</b> Increasing mobility and accessibility; opportunities and challenges facing the TH&amp;E higher education providers.</p> <p><b>Chair:</b> <b>Professor Dr Oswin Maurer</b>, Chair of Marketing, Faculty of Economics and Management, Free University of Bozen-Bolzano, Italy</p> <p><b>Panellists:</b></p> <ol style="list-style-type: none"> <li><b>Dr Frederic Bouchon</b>, Dean and Associate Professor, The Emirates Academy of Hospitality Management, United Arab Emirates</li> <li><b>Professor Perry Hobson</b>, Director of the Academy of Tourism, Breda University of Applied Sciences, The Netherlands</li> </ol>	The Gary Rhodes auditorium, EAHM
10:30am – 11:00am	<b>Morning Refreshments</b>	The Courtyard, EAHM



### DAY-2: Wednesday 9<sup>th</sup> November 2022

Time	Activity	Location
11:00am – 12:30pm	<p><b>Roundtable World Café Session / Panel 3</b></p> <p><b>Focus:</b> Is the degree dead? What and how should higher education institutions offer TH&amp;E students in the future?</p> <p><b>Chair:</b> Mr Emanuel Donhauser, Creator &amp; Owner, SwissEdEx, Switzerland</p> <p><b>Panellists:</b></p> <ol style="list-style-type: none"> <li>1. <b>Mr Floor Bleeker</b>, Group Chief Technology Officer (CTO), Accor, United Arab Emirates</li> <li>2. <b>Mr Jeff Strachan</b>, Business Development Director, Dubai College of Tourism, United Arab Emirates</li> </ol>	The Gary Rhodes auditorium, EAHM
12:30pm – 1:30pm	<b>Lunch</b>	The Courtyard, EAHM
1:30pm – 3:00pm	<p><b>Roundtable World Café Session / Panel 4</b></p> <p><b>Focus:</b> How to make quality count.</p> <p><b>Chair:</b> Julie Jackson MSc, Quality Assurance Manager, The Emirates Academy of Hospitality Management, United Arab Emirates</p> <p><b>Panellists:</b></p> <ol style="list-style-type: none"> <li>1. <b>Dr Ivan Ninov</b>, Executive Dean, Al Rayyan International University College (ARIU) in partnership with University of Derby, Qatar</li> <li>2. <b>Nathalie Ahssakou</b>, Head of Accreditations, Institut Paul Bocuse, France</li> <li>3. <b>Dr Naji AlMahdi</b>, Chief of Qualification and Awards in Dubai, Knowledge and Human Development Authority (KHDA), United Arab Emirates</li> </ol>	The Gary Rhodes auditorium, EAHM
3:00pm – 3:30pm	<b>Afternoon Refreshments</b>	The Courtyard, EAHM
3:30pm – 4:00pm	<p><b>Wrap up session</b></p> <p><b>Rapporteur:</b> Dr Paul Whitelaw, Chair, THE-ICE Board of Directors, Australia</p>	The Gary Rhodes auditorium, EAHM
4:00pm – 5:00pm	<b>Annual General Meeting (AGM)</b>	
7:00pm – 11:00pm	<b>'A Night Under the Stars' Gala Dinner</b> hosted by EAHM	Burj View, EAHM

### DAY-3: Thursday 10<sup>th</sup> November 2022

Time	Activity	Location
9:00am – 10:30am	<b>Strategic Board Meeting</b> (THE-ICE Board of Directors only)	Classroom 3, EAHM
11:00am	<b>Guided Hotel Tour</b> hosted by EAHM	
3:00pm	<b>Bus departs for the Desert Safari &amp; Dinner</b>	Main Gate, EAHM
4:00pm – 9:30pm	<b>Desert Safari &amp; Dinner</b> hosted by Dubai Business Events	



## THE-ICE 15<sup>th</sup> IPoE Forum 2022 Dress Code:

- Panel sessions, meetings, daytime activities – **business casual**
- An Evening with the Stars – an appreciation and welcome cocktail party – **smart casual**
- Museum of the Future tour & dinner at H Hotel – **smart casual**
- 'A Night to Remember' Gala Dinner – **formal & flamboyant**
- Desert Safari and Dinner – **smart casual**
  - *Sensible open shoes are encouraged as this event will take place on the sand.*
  - *Please bring along a lightweight jacket as the desert temperatures drop during the night.*

Please be aware of the cultural dress standards in Dubai, with the general rule being to wear clothing that covers your shoulders and your knees. Men and women should refrain from wearing clothing that is too tight or too revealing. It's a good idea to carry a light sweater or shawl with you when going out into public places. Please visit [this helpful website](#) if you require further information.

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