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**Tourism and Hospitality
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THE-ICE 15th IPoE Forum 2022

Panel 3 Chair: Is the degree dead? What and how should higher education institutions offer TH&E students in the future?

Mr Emanuel Donhauser

Creator & Owner, SwissEdEx, Switzerland



Elected 'Fellow of THE-ICE' in 2014, Emanuel is currently working on various growth projects under his registered SwissEdEx brand: including strategy coaching at hospitality schools and for leadership communication, training in sales and marketing for private education institutions, executive coaching, and training programme design as well as a uniquely innovative gastronomic concept start-up.

He has some 25 years of experience in top management and leadership positions at international organizations within the private education sector, ranging from single owner entrepreneurial companies and multinationals to private equity and venture capitalist corporations for German, Australian, British, US-American, Swiss, and Chinese employers.

As the academic head of the largest provider of Swiss hospitality education for 17 years, he led the holistic digital transformation from physical textbooks and conventional teaching methods to open-source, tablet technology supported, learning approaches for the 21st century, resulting in the first and only Apple Distinguished School Accreditation for a hospitality school (2016). Having graduated more than 12'000 fulltime boarding higher education students over 17 years, he managed the strategic academic product development for seven Higher Education campuses, englobing 6'000 full-time boarding students per annum. Furthermore, he has been developing durable partnerships with industry partners and top universities around the world, including the UK, USA, Canada, Australia, Peru, Brazil, Mexico, Colombia, China, and Thailand.

A sought-after speaker, he has been delivering over 100 requested master classes and guest lectures in more than 20 countries around the globe and has been awarded various recognitions within the management education sector and hospitality industry, among others, the "Nestlé Pro Gastronomica Award", at the 29th EuroCHRIE Congress in Dubrovnik, Croatia, and the AHLEI "Lamp of Knowledge Award" for Outstanding International Educator in Denver, Colorado.