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## THE-ICE Research Grant Scheme (RGS) 2022 Recipient

### Lucette Roovers–Martens, MSc

**Associate Dean Internationalisation, Breda University of Applied Sciences, The Netherlands**



Lucette Roovers started her career as a consultant at 'Grontmij' (currently Sweco) in 1990 after finishing a master's degree in Landscape Architecture and Leisure studies at Wageningen University in The Netherlands. As a Consultant and Project Manager, she focused on regional spatial development.

Since 2001, she has been working at Breda University of Applied Sciences (formerly NHTV) as a lecturer in Destination Development Strategies in the undergraduate program of International Tourism Management. She is one of the program developers of the Master Tourism Destination Management and involved in the program since the start in 2007. In 2014 she was appointed as Manager at the Academy for Tourism and recently she became Associate Dean Internationalisation for the domain tourism, leisure, and hospitality.