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THE-ICE Research Grant Scheme (RGS) 2022 Recipient

Corné Dijkmans, PhD

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Associate Director for Research, Academy for Tourism, Breda University of Applied Sciences, The Netherlands



Dr Corné Dijkmans is specialized in digitization of tourism and digital skills development. He holds a PhD in Online Communication, a MSc in Business Economics, and a MSc in Marketing Management. He is participating in several international projects related to digital tourism and projects focusing on upskilling and reskilling of tourism professionals, by the use of information & communication technology, e-learning and online media. Furthermore, Corné is author of several books in the field of online tourism and developer of international online business simulations. His research has been published in international ISI-ranked journals and has been presented at a variety of international conferences.

As an Associate Director for Research, he is also responsible for the academic and applied research program of the Academy for Tourism of Breda University of Applied Sciences (The Netherlands).