

## THE-ICE Webinar Series 17: Engaging with Alumni

### Webinar Presenter



**Ms Amanda Wolffenbuttel**

**Marketing & Community Engagement Manager, Hosco, Spain**

Amanda is the Marketing & Community Engagement Manager at Hosco. She works closely with Hosco's partners to devise strategies to maximize their brand visibility and implement their placement and alumni engagement goals. A multicultural person with Brazilian roots, Amanda grew up in the United States but has called Spain her home for the last ten years. After having worked in Brand Licensing in the film industry, and Marketing in the FMCG sector, she was drawn to a career in hospitality and recruitment as the industry perfectly combines her passions for traveling and connecting people.