





Sustaining the experience: Students' perceptions of online field trips

Dr. Ali Abdallah

Dr. Christopher S. Dutt

Dr. Ruth Pijls-Hoesktra







Collaborative Research

- Dr. Ali Abdallah (Project Lead)
 - Al Rayyan International University College (ARIU) in partnership with University of Derby (formally Stenden University), Doha, Qatar
- Dr. Christopher S. Dutt
 - Al Rayyan International University College (ARIU) in partnership with University of Derby (formally working at Emirates Academy of Hospitality Management, Dubai, UAE)
- Dr. Ruth Pijls-Hoesktra
 - Saxion University of Applied Sciences, The Netherlands







The problem

- COVID effects on travel & learning
- Quality of online/virtual content
- Availability and proliferation of online content

Quality of student learning & learning experience





















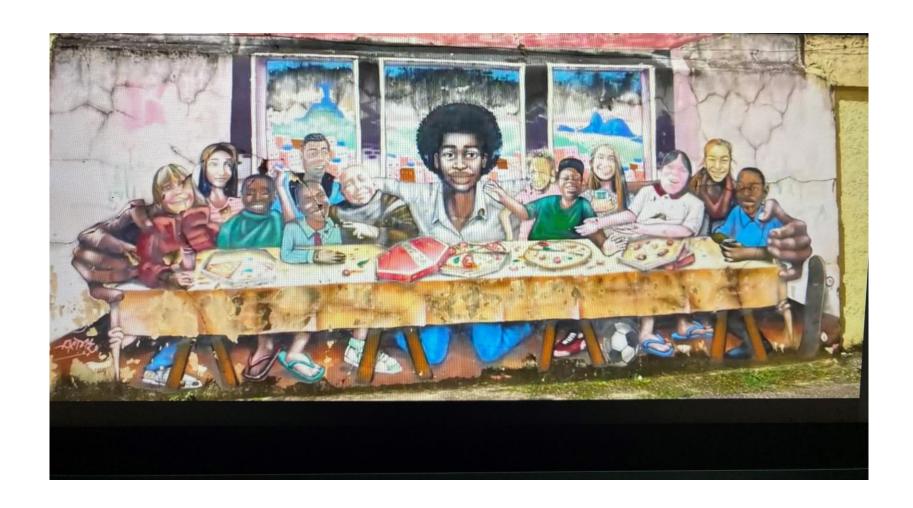








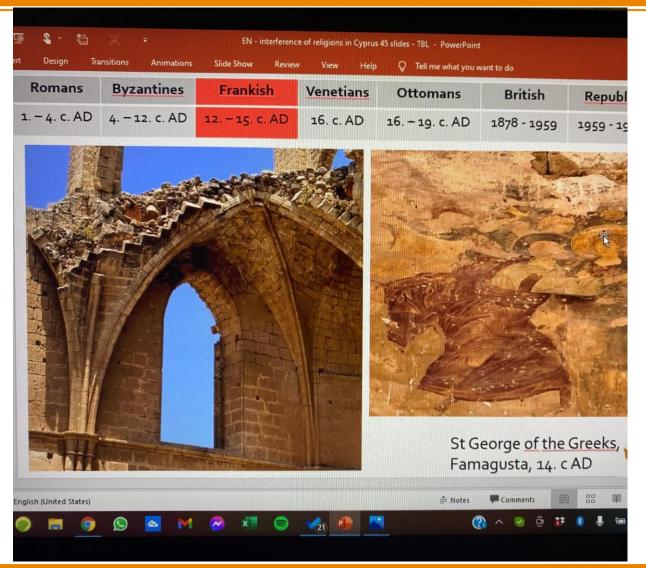


















Objectives

- a) In what ways has the transition towards virtual field trip learning addressed any concerns raised by students in their evaluations of their experiences with this mode of learning?
- b) From a student's perspective, does the change towards virtual learning require alterations to the expected learning outcomes for programmes being currently undertaken?
- c) What opportunities do virtual field trip lessons provide to alterations of practical field trips and/or enhance such learning experience?
- d) To what extent will virtual experiential learning be a sustainable mode of learning for tourism programmes going into the future.







Methodology

7 focus groups across 3 campuses







Current outcomes

- Education
 - Quality and Preferences
- Organisation
 - Access, aesthetics, flexibility, guides, application
- System
- Socialisation & Networking
 - HELi discusion
 - iGraduate results







Current outcomes cont.

System Quality	Social & Networking	Organisation					
Immersive Realistic IT requirements	Need to develop	✓ ✓ ✓	Cost Flexible Access	* * *	Application and Relevance Interest Guides Aesthetics	Virtual Field Trips	Education Quality Satisfaction with and support for Field Trips
Involving	Present and valuable	✓ ✓	Flexible Trustworth Y Aesthetics	*	Application and Relevance	Physical Field Trips	







Thank you

Any questions?