

THE-ICE Webinar Series 15: Global Hotel Industry Update

Invited Panellists



Mr Steve Hood

VP, Research and Founding Director, STR SHARE Center, North America

Steve is currently responsible for research-related activities and serves as the Founding Director of the SHARE Center. He represents STR at global industry and academic conferences related to hospitality and tourism. STR is the leading authority on lodging industry performance trends and performance benchmarking. In 2011, STR launched the SHARE Center, providing hotel and tourism data and training resources including analytics related industry certifications to nearly 800 universities in 70 countries to support their research and classroom activities. The “Certification in Hotel Industry Analytics” has been earned by over 10,000 students, professors and industry professionals. Bio source: www.pata.org/steve-hood