



Joy Sheelah B.Era, Dean, Far Eastern University
Manila-Institute of Tourism & Hotel Management

FAR EASTERN UNIVERSITY

ITHM

Institute of Tourism and Hotel Management

Tourism Education Resilience: FEU- ITHM Experience

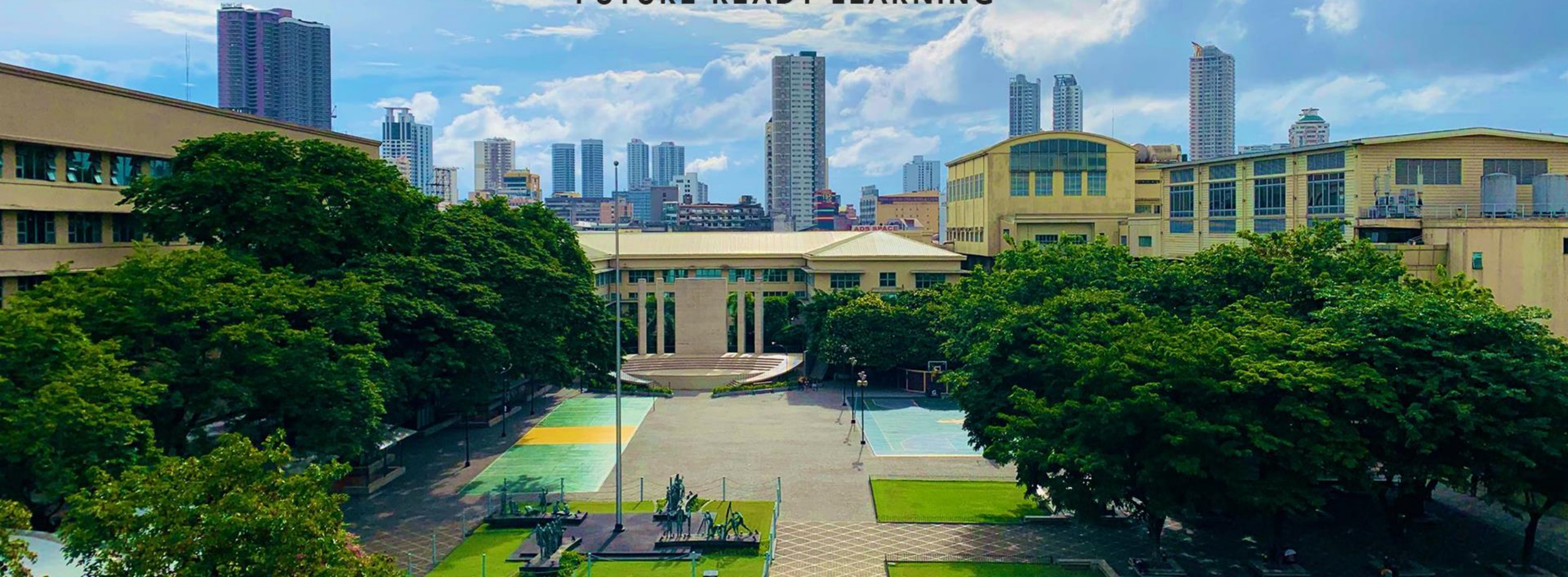


#BraveAndResilientITHM



FEU

FUTURE-READY LEARNING





ITHM Degree Programs



BS HOTEL AND RESTAURANT MANAGEMENT



Culinary Management



Hotel Operations

BS IN TOURISM MANAGEMENT



Travel and Tour Management



Events Management

Challenges in the Philippine Education during this COVID-19 pandemic



- ▶ Inadequacies and inequalities in education
- ▶ The series of lockdown affected our plans and operations
- ▶ The Philippines has one of the lowest internet connectivity in Asia, but we are also called the social media capital of the world with 76 million active social media users

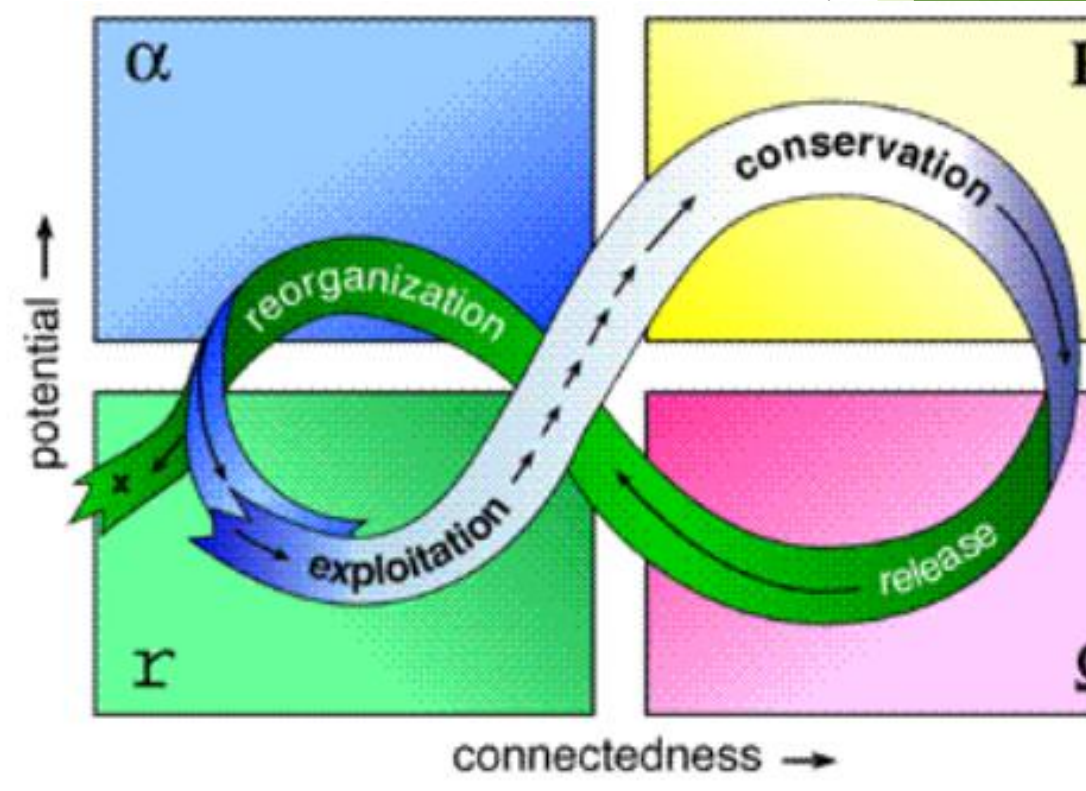
- 
- # Local and



Resilience defined



- What is resilience? One of the earliest resilience models is from C. F. “Buzz” Holling, an ecologist, proposed the theory of resilience which emphasized the interdependence of systems of society, economies, and the environment. (Cochrane, 2015).



Resilience Defined



Another theory of resilience distinguishes that there are different types of resilience. (Twigger-Ross et al., 2011):

- ▶ **Resilience as resistance** - holding the line, preparing for the last disaster.
- ▶ **Resilience as bounce-back** - getting back to normal.
- ▶ **Resilience as adaptation** - adjusting to a new normal...accepting that your world has changed which should ensure that vulnerabilities are not reproduced.
- ▶ **Resilience as transformation**-transforming to meet future threats. Radical change (physical, social, psychological, economic) in the face of current or future hazards owned by individuals and communities (of all types).



FAR EASTERN
UNIVERSITY

Tourism Education Experience & Proactive Learning Measures Adopted by HEIs: The FEU-ITHM Experience

MODES of LEARNING



MIXED ONLINE LEARNING (MOL)

Synchronous and Asynchronous Online Learning

- ✓ **Recommendation:** Highly recommended for all kinds of learners as it will provide the most amount of teacher guidance
- ✓ **Internet Connectivity Required:** Good and stable internet access required
- ✓ **Learning Material Access:** Through CANVAS.
- ✓ **Class Meetings:**
 - Differs from class to class
 - The teacher will engage the class for a minimum of 8 and a maximum of 24 times during the semester
 - Faculty will give students individualized feedback at least 4 times during the semester about their programs
 - Meetings may be by conferences (online class), small group discussions, or individual consultations



MODES of LEARNING



ASYNCHRONOUS ONLINE LEARNING

- ✓ **Recommendation:** Recommended only for highly independent and responsible learners
- ✓ **Internet Connectivity Required:** Good Internet connection required
- ✓ **Learning Material Access:** Through CANVAS
- ✓ **Class Meetings:** No regular meetings, only scheduled consultations (minimum of 4 scheduled consultation)



MODES of LEARNING



TOTAL ANALOGUE LEARNING

- ✓ **Recommendation:** Recommended only for highly independent and responsible learners
- ✓ **Internet Connectivity Required:** Stable internet access not required but some access still necessary for consultation and research
- ✓ **Learning Material Access:** All learning materials will be compiled into a USB and couriered to the students.
- ✓ **Class Meetings:** No regular meetings, only scheduled consultations (minimum of 4 scheduled consultation)





CANVAS



What is Canvas?

Canvas is an easy-to-navigate **Learning Management Platform** designed to help you, as students, with your learning. It is the world's leading Learning Management System used by universities all over the world like Cornell, Harvard, UC Berkeley, Tale, and the University of Sydney among others. It is designed especially with your learning in mind.

FEU signed into Canvas in SY 2017-2018, being one of the first Philippine universities to do so. FEU's objective in using Canvas is not to replace the classroom but to enhance it, focusing on organizing communication between students and teachers



#BraveAndResilientITHM

Industry Lecture Series

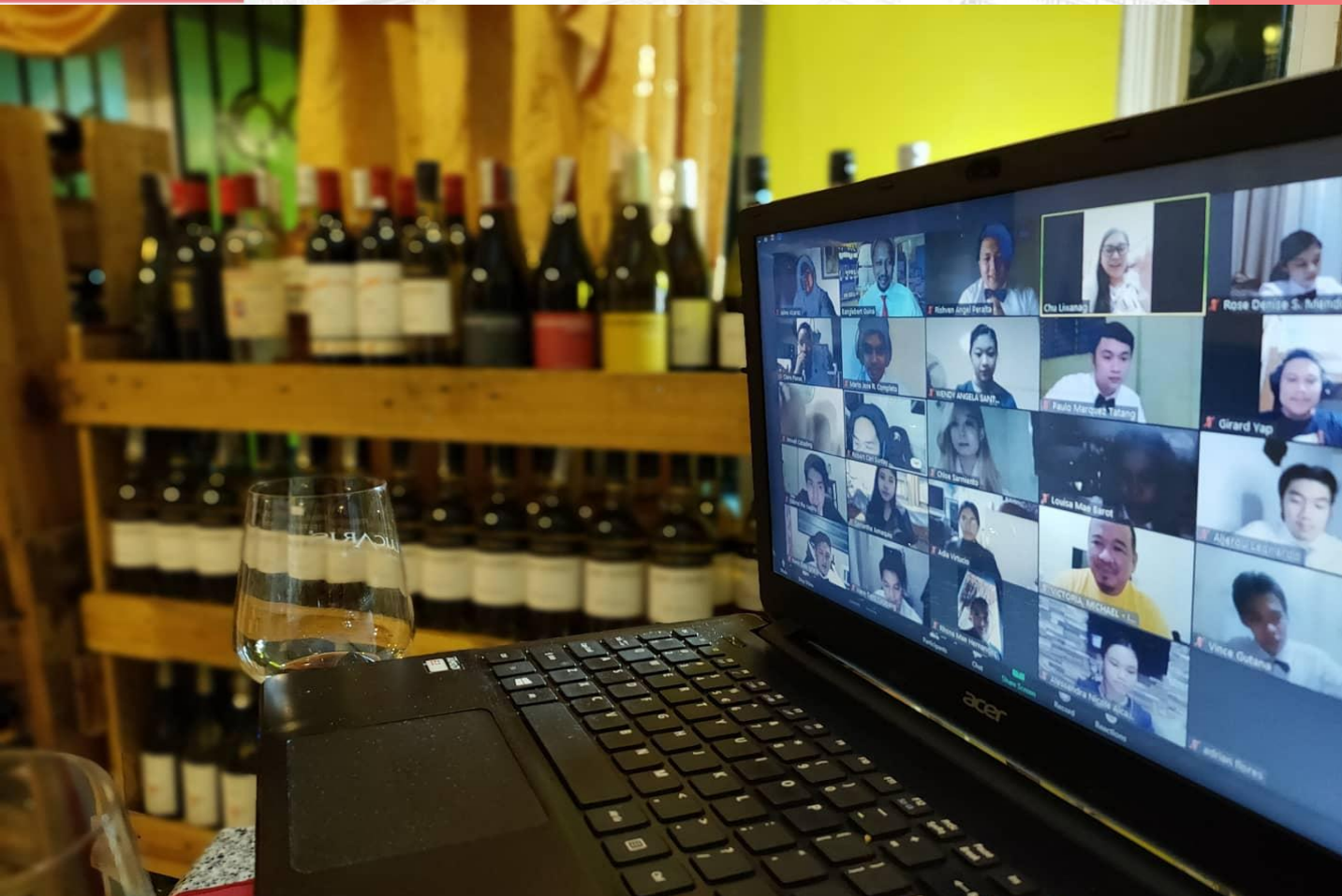
CERTIFICATION PROGRAMS



FAR EASTERN UNIVERSITY
Institute of Tourism and Hotel Management

HOTEL AND RESTAURANT MANAGEMENT LECTURE SERIES:
**Professional Learning Sessions for Future
Tourism and Hospitality Leaders**

LECTURE SERIES 1



TOPIC 1:
“THE MODERN RESTAURANT DESIGN AND LAYOUT”

AR. JOHN VINCENT RIEGO

PRINCIPAL ARCHITECT, CENIA ARCHITECTURE AND DESIGN
OWNER, HATCH: GRAPHICS DESIGN

TOPIC 2:
“BUILDING RESILIENCE AND ADAPTIVE DIGITAL SUPPLY CHAIN
FOR LONG-TERM SMART MANUFACTURING STRATEGY”

CHARLIE P. VILLASEÑOR, CPSM, CSSP, CSCP, CLTD

CHAIRMAN OF THE BOARD, PROCUREMENT & SUPPLY INSTITUTE OF ASIA (PASIA)
CEO, PASIA SHARED SERVICES CORP. & TRANSPROCORE CORPORATION



VIA ZOOM MEETING

Sept. 30, 2020 | Wednesday | 1:30 PM



FAR EASTERN UNIVERSITY
Institute of Tourism and Hotel Management

BEST OF 10:

Celebrating ITHM's Decade of Bravery and Resilience

FEU ITHM BRAVING BOUNDARIES IN TOURISM AND HOSPITALITY RESEARCH

GUEST SPEAKER:
KANDAPPAN BALASUBRAMANIAN,
PHD., CHIA

ASSOCIATE PROFESSOR
SCHOOL OF HOSPITALITY, TOURISM AND EVENTS
FACULTY OF SOCIAL SCIENCES AND LEISURE
MANAGEMENT

TAYLOR'S UNIVERSITY, MALAYSIA



VIA ZOOM MEETING and FB LIVE

February 9, 2021 | Tuesday | 3:00 PM



FAR EASTERN UNIVERSITY
Institute of Tourism and Hotel Management



HOTEL AND RESTAURANT MANAGEMENT

Community Extension Project: PROJECT H.O.P.E.

**“Ligtas na Kasanayan sa
Paghahanda ng Pagkain”**

Speaker: Mr. Richard Tabuena
Faculty Member

November 21, 2020 | 10:00 AM | Zoom

#BRAVEANDRESILIENTITHM
#ADECADOFITHMEXCELLENCE



FAR EASTERN UNIVERSITY
Institute of Tourism and Hotel Management

DEPARTMENT OF TOURISM MANAGEMENT

Community Extension Project: PROJECT H.O.P.E.


**“Virtual Lakwatsa
(Virtual Tour)”**

April 10, 2021 | Saturday | 8 AM - 12 NN



VIA ZOOM MEETING


#BRAVEANDRESILIENTITHM
#ADECADOFITHMEXCELLENCE



**“THE RESILIENCY OF
TOURISM AND HOSPITALITY
RESEARCH AMIDST
PANDEMIC CRISIS”**

METHODS OF RESEARCH IN
HOSPITALITY VIRTUAL DEFENSE

DEC. 9
WEDNESDAY
1:00PM-4:00PM



**“INNOVATIVE
TOURISM AND HOSPITALITY
ENTREPRENEURSHIP
IN TIMES OF
PANDEMIC CRISIS”**

ENTREPRENEURSHIP AND BUSINESS
PLANNING VIRTUAL DEFENSE

DEC. 2
WEDNESDAY
1:00PM-4:00PM

Virtual Research and Business Plans Defense




FAR EASTERN UNIVERSITY
 Institute of Tourism and Hotel Management

INTERNSHIP PROGRAM 2nd Semester SY 2020-2021
 TOURISM & IHM LECTURE SERIES
 "EVENTS AND BANQUET UNDER THE NEW NORMAL"



MS. MAXI FREDIA GAVINO
NICE Specialist/Consultant

Via TEAMS

APRIL 06, 2021 03:00PM - 04:00PM


FAR EASTERN UNIVERSITY
 Institute of Tourism and Hotel Management

INTERNSHIP PROGRAM 2nd Semester SY 2020-2021
 TOURISM LECTURE SERIES
 "BEST PRACTICES IN TOUR PACKAGING"



MS. ANGEL ALVAREZ LAO
President
TRAVEL ILOCANDIA

Via TEAMS

March 10, 2021 1:30 - 3:00


FAR EASTERN UNIVERSITY
 Institute of Tourism and Hotel Management

INTERNSHIP PROGRAM 2nd Semester SY 2020-2021
 IHM LECTURE SERIES
 "MANAGING FOR TOMORROW IN THE BAR & BEVERAGE INDUSTRY"



MR. DAN WICO
Senior Trainer
MIHCA

Via TEAMS

March 09, 2021 1:30 - 3:00


 IHM
 INTERNSHIP PROGRAM 2nd Semester SY 2020-2021
 LECTURE SERIES

Manila Tourism Planning and Management



MR. DONALDO DELROS
Head Tourism Operations Officer
Department of Tourism, Culture and Arts of Manila (DTCA)

February 24, 2021 - 1:30 PM to 03:00 PM
via Microsoft Teams Meeting


 IHM
 INTERNSHIP PROGRAM 2nd Semester SY 2020-2021
 LECTURE SERIES

Kitchen and Restaurant Operations and Management



Chef Robert Ryan Reyes
IGI Holdings - Australia

February 23, 2021 - 1:30 PM to 03:00 PM
via Microsoft Teams Meeting


 IHM
 INTERNSHIP PROGRAM 2nd Semester SY 2020-2021
 LECTURE SERIES

Best Practices in Tourism and Hospitality Customer Service





Mr. Sebastian Buenaventura
Chief Customer Service Officer
The Philippine Airlines



Ms. Gina Marie Shocker
Assistant Professor
Department of Tourism, Culture and Arts

February 19, 2021 - 1:30 PM to 04:30 PM
via Microsoft Teams Meeting

ITHM INTERNSHIP LECTURE SERIES

DREAM VISION PRODUCTION
 PRESENTS

Institute of Tourism and
 Hotel Management

**ALUMNI
 HOMECOMING**

*Building the FUTURE
 By looking at the past*

**APRIL 27, 2021
 4:00 PM**





**MICROSOFT TEAMS
 FACEBOOK LIVE**


**OPEN FOR ALL
 BATCH OF ITHM!**

ATTENDEES ARE ENCOURAGE TO WEAR RETRO ATTIRE
REGISTER NOW!
<https://bit.ly/31JSXlc>

SPONSORED BY:

ORGANIZED BY:



YOU CAN SCAN
 HERE

@evenclasssec03

Future Directions in Internship

- ▶ Lectures Series Program
- ▶ Virtual Internship Program
- ▶ Advanced Certification Program
- ▶ Entrepreneurship Program
- ▶ Research/Capstone Project

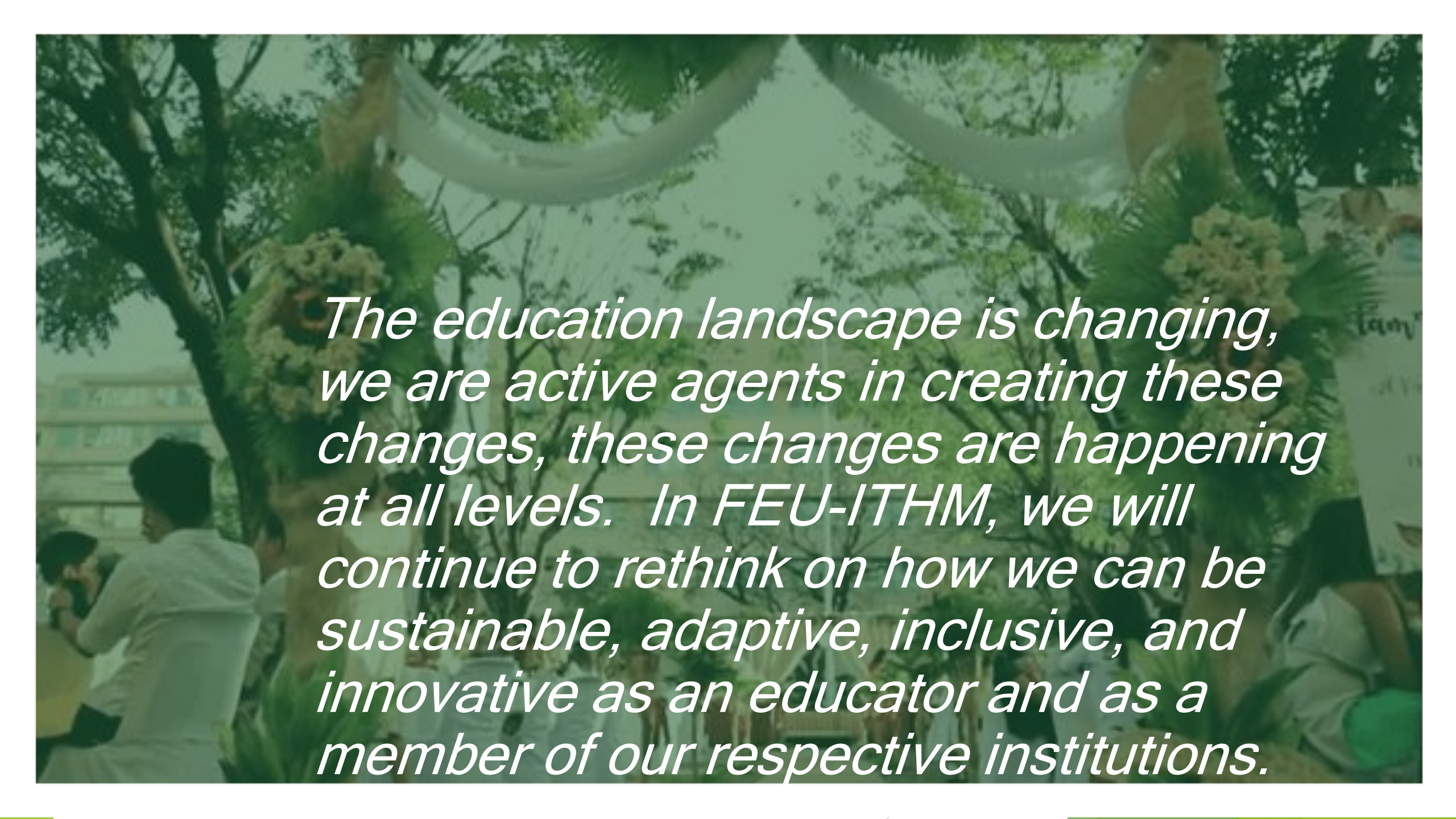
Lessons on Resilience in the Context of Education



Students as active agents of learning and meaning-making

As we come to terms with the changing landscape of tourism and education in Asia, **RESEARCH** will play an important role as basis for future actions and decision making.

Resilient strategies in redefining education should be sustainable, adaptive, inclusive, and innovative.

The background image shows a group of people, mostly seen from the back, sitting on the ground under a large, leafy tree. A white, fabric-like canopy is draped over the branches of the tree, creating a shaded area. The scene appears to be outdoors, possibly in a park or a campus setting. The overall tone is green and natural.

The education landscape is changing, we are active agents in creating these changes, these changes are happening at all levels. In FEU-ITHM, we will continue to rethink on how we can be sustainable, adaptive, inclusive, and innovative as an educator and as a member of our respective institutions.



FAR EASTERN UNIVERSITY

ITHM

Institute of Tourism and Hotel Management

Thank you!



Brave And Resilient ITHM