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STR SHARE Center Workshop: Hotel Data, Student Certifications, Virtual Internships, and other resources from the STR SHARE Center

Mr Steve Hood

Senior Vice President of Research, STR SHARE Center



Mr Steve Hood is Senior Vice President of Research for STR. He has been with STR for 24 years and was involved in the original development of the STAR program utilized by nearly 70,000 hotels and almost all hotel companies around the world. Steve is the Founding Director of the SHARE Center, STR's program to support hospitality and tourism schools with over 1,000 members from 80 different countries. The STR SHARE Center provides hospitality and tourism data for research and for use in the classroom as well as related resources including training programs, student competitions and certifications. Steve serves on advisory boards and as an honorary professor for leading schools, including Cornell, Penn State, Virginia Tech, University of Delaware, Colorado State, Ecole Hoteliere de Lausanne and Hong Kong Poly. Steve has been recognized with the ICHRIE Industry Recognition Award, the EuroCHRIE Nestle Pro Gastronomia Award and by the Hotel Schools of Distinction for his commitment to hospitality and tourism education.