



International Centre
of Excellence in
**Tourism and Hospitality
Education (THE-ICE)**

THE-ICE ...

MUCH MORE THAN JUST AN ACCREDITATION AGENCY

FIND OUT MORE

THE-ICE VIPoE 2020

Higher Education Leadership Institute (HELI) Workshop: Learning Technology and Learning Engagement Trends for 2021 and beyond

Mr Alan Williams

Senior Higher Education Consultant & Marketing and Communications Manager, Higher Education Leadership Institute, Australia



Alan is a Senior Higher Education Consultant and Marketing and Communications Manager for the Higher Education Leadership Institute (HELI). Previously he was Managing Director and CEO of the Australian School Management (ASM), a registered Higher Education Institution in Australia. He was also CEO of the Australian School of Tourism and Hotel Management (ASTHM), and the Australian College of Applied Education (ACAE), both Registered Training Organisation's also located in Western Australia.

Alan is a Fellow of Tourism and Hospitality Education - International Centre of Excellence (THE-ICE), Past President and Board Member - Asia Pacific Council of Hotel Restaurant and Institutional Educators (APacCHRIE), Past Executive Member / Treasurer - Western Australian Private Education & Training Industry Association (WAPETIA), Past Board Member - Australian Association of Hotel Schools (AAHS).

Alan has spoken at numerous hospitality and tourism conferences throughout the years, has previously been actively involved at THE-ICE International Panel of Experts, and has been an invited guest speaker at a number of universities and educational institutions around the world.

He is currently involved in offering a current 30 Minute Talks: International Tourism and Hospitality webinar series to students and faculty seeking to offer and support educational programs online.

His passion is technology advancements in the hospitality & tourism and education industries.