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Keynote Speaker & Virtual Panel Session 1: The 'New Normal' Hospitality and Tourism Landscape – an industry perspective

Mr Björn Olthof

Senior Manager Graduate Recruitment Europe, Middle East & Africa at Hilton, Netherlands



Mr Björn Olthof is the Senior Manager Graduate Recruitment Europe, Middle East & Africa at Hilton, and is proud to be part of one of the 2019 World's Best Workplaces for the fourth year in a row. As a Hiltonier, Björn has had the opportunity to work in both the Talent & Leadership Development Team from October 2006 until September 2014, and the Talent Acquisition Team from September 2014 onwards.

From October 2006 until September 2014, Björn was in charge of Learning & Development in 14 hotels, 5 brands and 2 countries (starting with 5 Hilton Hotels in 2006) in his role as Cluster Director Learning & Development Belgium & The Netherlands. Next to various openings in Hilton Luxury, Full and Focused Service hotels, Björn has been responsible for Hotel / Brand / Cluster / Residential / Hilton University / Supplier courses for all levels.

Furthermore, Björn has been in charge of the various Hotel School (Vocational, Bachelor and University Degree) programmes including Deltion Hilton Class (since August 2007) and NHTV Hilton Class (since December 2011).

In November 2011, Björn was awarded the 2011 Hilton - Learning & Development Professional Europe Award during the European HR Conference in Hilton Athens and in November 2013 was nominated again for the same award during the European HR Conference in Hilton Vienna Stadtpark, where he was awarded runner-up.

In September 2014, after 8 years within the Talent & Leadership Development Team, Björn was offered a unique opportunity to set up the Graduate Recruitment section within the EMEA Talent Acquisition Team, and continue his career as Manager, Graduate Recruitment for Europe, Middle East & Africa, supporting the various Graduate Development activities (i.e. Elevator, Finesse Finance Graduate Programme, MDP-Management Development Programs etc) throughout these regions.