

**THE-ICE Webinar Series 4:
Online Simulation and Certification Training
Russell Partnership Technology & STR SHARE Center
Invited Panellists**



Mr Peter Russell

Operations Director, Russell Partnership Technology, United Kingdom

Peter manages global operations and leads the training team for a suite of industry leading training and development programs, which includes business simulation programs focussed on hotel, restaurant and service management. These programs are utilised by both industry and education to deliver training and development across a range of areas including: operations, revenue management and menu engineering. Peter speaks at hospitality conferences worldwide on the utilisation of technology for learning & development and has also completed the Cornell Certificate in Hotel Revenue Management. He is also a member of the International Society of Hotel Consultants.



Mr Steve Hood

VP, Research and Founding Director, STR SHARE Center, North America

Steve is currently responsible for research-related activities and serves as the Founding Director of the SHARE Center. He represents STR at global industry and academic conferences related to hospitality and tourism. STR is the leading authority on lodging industry performance trends and performance benchmarking. In 2011, STR launched the SHARE Center, providing hotel and tourism data and training resources including analytics related industry certifications to nearly 800 universities in 70 countries to support their research and classroom activities. The “Certification in Hotel Industry Analytics” has been earned by over 10,000 students, professors and industry professionals. Bio source: www.pata.org/steve-hood