

# RUSSELL PARTNERSHIP

### COLLECTION



#### **RP CONSULTING**

global food consultants who create, guide and mobilise transformational food strategies.



#### **RP TECHNOLOGY**

global technology developers and educators who design, build and deliver hospitality programmes.

PRODUCTS



#### **RP FOUNDATION**

the collection's philanthropic heart who nurture, donate and facilitate global well-being, technological access and charitable initiatives.

SERVICES

SUPPORT

- Online Delivery vs.
   Face to Face
- Synchronous vs.
   Asynchronous
   Delivery
- Individual vs.
   Group

Teamwork
Collaboration
Critical Thinking
Decision Making
Risk / Reward

ONLINE

SOCTO

E-MAIL

ETWORK

@ SYMBOL

WORKSTATION

SEARCH

A W

BUSINESS



Resources Available
Train the Trainer
Student Onboarding
Scenarios Available

RUSSELL Participation	HOTS Simulation Introduction											
< Go to Dashboard HOTS Instructor - Train the Trainer		Monthly Perfe		STAR Repo			mnetitive se					
15% complete				Team 1 Dec		ally voice	inponivo ao			str		
						December	CHARLES NO.					
Search by lesson title 🔹				Occupancy	1.70		ADR	-		RevPAR		
		Current Month	My prop. 22.5	Comp.Set 22.5	100.0		87.94	100.0	My prop. 19.76	Comp.Set 19.76	100.0	
() General 2/3 ^		Year to Date	25.9	25.9	100.0	88.71	88.71	100.0	22.98	22.98	100.0	
		Running 3 Month	23.5	23.5	100.0	93.86	93.86	100.0	22.01	22.01	100.0	
HOTS Simulation Introduction     UIDEO · 34 MIN		Running 12 Month	25.9	25.9	100.0	88.71	88.71	100.0	22.98	22.98	100.0	
			(	December Ye	ear 1 ve	Decembe	r Year 0 (%	change				
<ul> <li>HOTS Simulation - Orientation</li> <li>VIDEO - 6 MIN</li> </ul>	and the second		(	Occupancy			ADR			RevPAR		
				Comp.Set		and the second second	Comp.Set			and the second second		
Using Social Media		Current Month	3.8	3.8	0.0	-1.5	-1.5	0.0	2.3	2.3	0.0	
CI VIDEO 3 MIN	and the second se	Year to Date Running 3 Month	10.8 14.3	10.8 14.3	0.0	-3.4	-3.4	0.0	7.0 9.7	7.0	0.0	
		Running 12 Month	10.8	10.8	0.0	-3.4	-3.4	0.0	7.0	7.0	0.0	
O Administration 0/10 ∨		Training 12 Month	10.0	10.0	0.0	-0,4	-0.4	0.0	1.0	1.0	0.0	
O Rates and Revenue 0/0 ✓ DRAFT												Exit
C Food and Beverage 0/0 ∽ DRAFT							1.2					

RUSSELL FATTRETEIN MOREAU	Welcome
< Go to Dashboard	Welcome to the world of REVsim. This online module will guide you through all that you need to know to begin utilizing the simulation.
REVsim User Training	You should watch all of the videos within this first section before proceeding.
0% complete	All of the following videos will guide you through the various decision areas within the program.
Search by lesson title 🔹	If the quality for any of the videos appears to be poor, please view in fullscreen mode to solve this.
O Introduction 0/5 ^	Thank you and enjoy REVsim.
Welcome         □ TEXT         ○ REVsim Introduction         □ VIDEO · 9 MIN         ○ Where to Start         □ VIDEO · 4 MIN         ○ How to make decisions         □ VIDEO · 9 MIN         ○ How to make decisions         □ VIDEO · 9 MIN         ○ How to read and understand reports         □ VIDEO · 13 MIN         ○ Decision Areas         ○ / 10	
	COMPLETE & CONTINUE →

# нотѕ

# HOTS

# business management simulation

HOTS is a business management simulation based on the operation, redevelopment and management of a large service-based business. The HOTS simulation program places participants into the simulated position of managing a service industry business in a virtual environment that mirrors the real world.

# RevSim

REVSIM

# revenue management simulation

Hotels compete in real time within the realistic market dynamics of a competitive set of hotels. The simulation delivers skills in anticipating demand, optimising availability and pricing in order to deliver commercially sustainable results.



# AssetSim

### asset management simulation

Teams operate as Asset Managers of a full-service property owned by a publicly-traded real estate investment trust. As Asset Managers, they are responsible for directing the investment, operational costs, legal and third-party management contract aspects.



# F&BSim

# food and beverage management simulation

Teams operate as Director of Food and Beverage for their hotel, competing in the competitive set for both residential and nonresidential food and beverage demand. Virtual environments reflect real time market dynamics.

# **Simulation Setup**

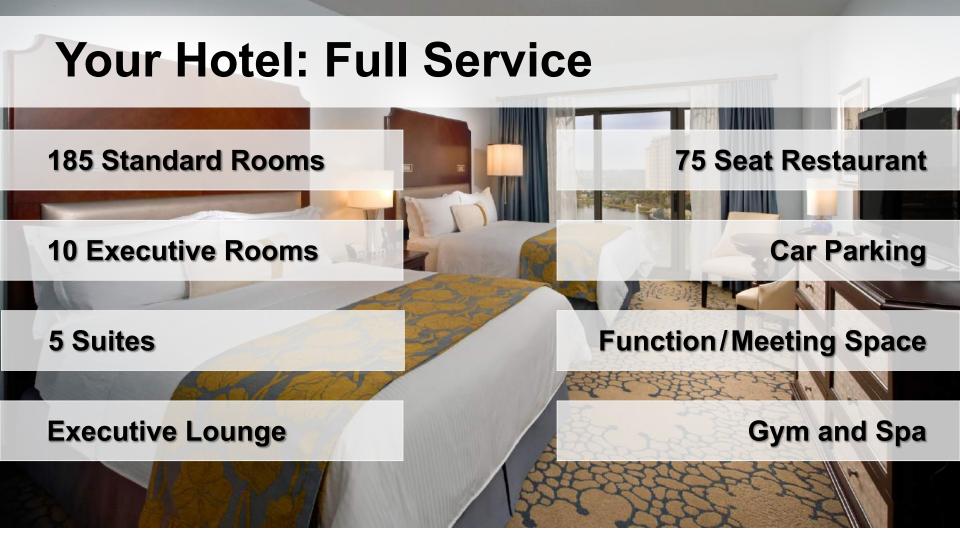


- Competing businesses
- . Direct Competition
- Developing Market
- Goal: Best Balanced
   Scorecard at end of
   Trading Period



# **Balanced Scorecard**

	TEAM1 Hotel La Mer		1	TEAM2		TEAM3		TEAM4	1	TEAM5		TEAM6
			The Brine		Millennium Falcon		Waters Edge		Bora Bora		D.M.C Plaza	
	Average	Rank	Average	Rank	Average	Rank	Average	Rank	Average	Rank	Average	Rank
OPERATIONS:												
REVPAR \$	26.98	2	21.13	6	26.82	3	26.73	4	23.48	5	39.32	1
Gross Operating Profit (IBFC %)	9.79	4	23.05	2	12.38	3	-22.20	6	26.12	1	-17.79	5
Rooms Market Share %	2.96		2.53		3.53		3.44		2.84		5.05	
Relative Market Share %	14.5	4	12.4	6	17.3	2	16.9	3	14.0	5	24.8	1
OWNER:												
ROCE % - Pretax profit/Capital Employed	-0.78	4	-0.14	2	-0.37	3	-2.68	6	0.24	1	-2.66	5
GUEST:												
Guest Satisfaction Survey(%)	66	2	64	5	65	3	65	4	63	6	73	1
STAFF:												
Staff Satisfaction survey (%)	81	4	96	1	55	5	96	1	49	6	86	3
OVERALL RANKING		3		4		2		5		5		1





# **Bliss Resorts**



HOTSReviewer Popularity Index Traveller Rating



## Reviews you can trust

All Reviews



#### Potential to be a great hotel

This hotel has the potential to be very good but they need to get their customer service right. Unfortunately, despite the spacious rooms, lovely location and good restaurant and leisure facilities it falls down on the all-important customer service. On the positive side, the restaurant is good and has some very efficient and personable staff who do their jobs well. However, the front of house staff definitely need to step up their game and realise they are supposed to be working in a service industry and are there to ensure the best possible experience for their guests. Be warnedif you arrive by car, it is highly possible you will fail to find a parking space, especially if there is any kind of wedding/function taking place.

#### Details

#### **Property Details**

Number of rooms:250

Built in the 1950's this hotel boasts air-conditioned guest rooms throughout, all with private bathrooms.All rooms are able to accommodate singles, couples or families. The hotel is situated on the seafront,only a short distance from the main shopping centre. The hotel is less than 30 minutes from the nearest airport, and there are good road, rail and bus links to major cities and other resorts.

This description is based on information provided by the hotel.

#### Property Amenities

Restaurant

- Concierge
- Room/Lounge Service
- Room Mini-Bar
- Internet access data point
- Quick Check In\_Out

Post

#### Samantha Wills

Just spent a 5 day family break at the hotel. I really cannot praise it enough, the surroundings, restaurant, food and most particularly the staff and service were faultless. We were lucky enough to enjoy lovely weather and so the outside pool was fab. The staff were excellent and we will certainly make a return visit.

#### David Humphreys

A very pleasant hotel in a quiet location with friendly staff who provided great service. Our room was huge, although too warm as we could not adjust the heating. Breakfast was more than adequate and even though the hotel was very busy, the staff still managed to seat all 6 of us quickly and serve us efficiently. We will be returning next year!

#### Wendy Fenton

My husband and I stayed here with a group of friends. We had a lovely time, the staff the food and the hotel were all great. Location was superb, and close enough to bus and train stations too. We had a marvelous time. I could not recommend this hotel highly enough. It was clean and warm with plenty of choice for food.

#### **Emily Gordon**

We have stayed at this hotel twice now and would have no hesitation in returning. It is a large hotel with friendly staff. The rooms are fine with everything you might need. Breakfast is buffet style with staff serving the cooked items. Everything is well cooked and tasty. Although the hotel was full during our visit over the bank holiday weekend, everything was well organised and we only had to wait about a minute before being shown to a free table. We managed to find a parking space in the car park which circles the hotel although I am not sure there would be room for everyone when the hotel is full. The price is reasonable for 2 nights for 2 people.

We guarantee an unforgettable stay.

Bliss

Resorts

Where all guest dreams come true.

Look no further- Bliss Resorts

offer the highest quality service

Are you looking to escape, relax, and be pampered?



Guest Comfort is our primary goal: you ask for it we supply it!

Monthly Dorf		R Report:			mpotitivo co		STR	2	
Monthly Perf		liss Resorts			mpetitive se	t	GLOBA	e CHO	TS.
				January					
	C	Occupancy		ADR			RevPAR		
	My prop.	Comp.Set	Index	My prop.	Comp.Set	Index	My prop.	Comp.Set	Index
Current Month	19.9	18.1	110.4	99.76	95.91	104.0	19.88	17.40	114.3
Year to Date	19.9	18.1	110.4	99.76	95.91	104.0	19.88	17.40	114.3
Running 3 Month	26.4	23.6	111.8	96.68	92.19	104.9	25.55	21.85	116.9
Running 12 Month	41.1	36.1	113.9	85.95	84.22	102.1	35.32	30.32	116.5

January Year 2 vs January Year 1 (% change)											
	C	occupancy			ADR	RevPAR	AR				
	My prop.	Comp.Set	Index	My prop.	Comp.Set	Index	My prop.	Comp.Set	Index		
Current Month	33.5	21.2	12.3	6.4	0.4	6.0	42.0	22.9	19.1		
Year to Date	33.5	21.2	12.3	6.4	0.4	6.0	42.0	22.9	19.1		
Running 3 Month	69.6	51.9	17.7	1.1	-4.0	5.1	71.5	46.2	25.3		
Running 12 Month	75.4	53.9	21.4	-5.0	-7.0	2.0	66.6	42.9	23.7		



# **Revenue Management** App

#### revenue management application

Individuals take on the role of a Hotel Revenue Manager and are tasked with making the revenue decisions for a one-month period. All with the goal of generating the optimum results in profitability and hotel occupancy.

# **Hospitality Business Acumen**

## online program teaching hospitality business acumen

The HBA (Hospitality Business Acumen) program is a four module online training course. The course delivers the theory required to drive learning and development forward for both industry professionals and the leaders of tomorrow.



< Go to Dashboard

#### Hospitality Business Acumen (HOSCO)

0% complete

Search by lesson title

Welcome

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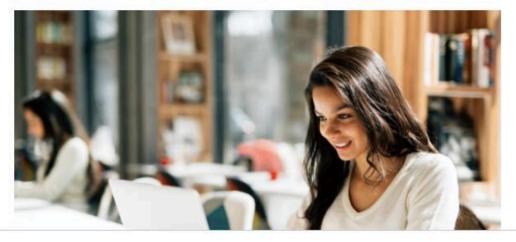
Welcome to HBA
 TEXT · PREREQUISITE
 Course Overview
 I VIDEO · <1 MIN · PREREQUISITE

How to use the LMS

#### Welcome to HBA

Hello and welcome to the Hospitality Business Acumen Course

This introduction will walk you through all that you need to know ahead of starting the HBA learning modules. Complete this introduction module first to learn about the course overview, how to utilise the LMS and what is included within each module.



COMPLETE & CONTINUE  $\rightarrow$ 

#### Summary Income Statement DOWNLOAD · PREREQUISITE Summary Income Statement -- Money In Departmental Expenses TEXT PREREQUISITE s181.795 Rooms Summary Income Statement -- Money \$230,724 Food & Beverage Out TEXT PREREQUISITE \$31,199 Other Departments **Total Expenses** \$443,718 Summary Income Statement -- More Money Out **Total Departmental Profit** \$1,551,865 TEXT · PREREQUISITE Summary Income Statement -- Net **Operating Income** TEXT PREREQUISITE **Department Expenses and Department Profit** Summary Income Statement Department expenses include all of the materials and wages controlled by the TEXT · PREREQUISITE departments, and needed to produce the departments products and services. For example, the Food & Beverage expenses would include the cost of food, beverages, Departmental Income Statement TEXT PREREQUISITE COMPLETE & CONTINUE → Departmental Income Statement

13.33%

42.9%

33.33%

22.24%

77.76%

Summary Income Statement -- Money Out

DI VIDEO 1 MIN PREREQUISITE

#### (HOSCO)

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Se	earch by lesson title		•
0	Welcome	0/10	~
0	CHBA Module 1	0/28	~
0	Module 2	0/16	~
0	Module 3	0/13	~
0	Module 4	0/8	~
0	Exam	0/1	^
0	HBA Exam		

QUIZ 50 QUESTIONS PREREQUISITE

#### HBA Exam

#### QUESTION 1 OF 50

# The hotel's Gross Operating Profit (GOP) is sometimes also called the House Profit. It is found on which financial statement?

Choose only ONE best answer.

A	Balance Sheet	
в	Cash Flow Statement	
с	Departmental Income Statement	
D	Summary Income Statement	
		CONFIRM