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THE-ICE 13th IPoE Forum 2019

**Panel 2: Leadership & Human Capital – how are innovations in
teaching & learning being used to deliver education without borders?**

Mr Peter Russell

Operations Director, Russell Partnership Technology



Peter Russell is Operations Director for Russell Partnership Technology. The company delivers hospitality development programs that focus on strategic management and skillset optimisation. Their software products provide training, knowledge transfer and real-time simulations to support and guide hospitality graduates and leaders of tomorrow. Russell Partnership Technology works in synergy with global hotel schools by delivering simulation programs that optimise how students learn about the hotel industry – this prepares them for entering the industry on graduation.

Peter manages all worldwide operations for the company, including business development, partner relations, client liaison, sales and marketing. Peter delivers industry training worldwide utilising these simulations for clients including Marriott, Hilton, IHG, Accor, Deloitte and Expedia.

Peter speaks at hospitality conferences around the world on the use of simulations for learning and has recently completed the Cornell Certificate in Hotel Revenue Management. Further to these simulations, Peter also works to create bespoke simulations, which model environments and test scenarios. Peter has delivered multiple projects utilising this methodology to examine issues like hotel feasibility for major new hotel developments. Peter also delivers technology reviews and consultancy to clients looking to drive their usage of technology and move to more efficient ways of working. He started his career in hospitality with Marriott in the UK, working within the front office, before moving to event manage international conferences.