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THE-ICE 13th IPoE Forum 2019

Panel 3: In Search of the Perfect Curriculum – balancing the need for high-tech and high-touch

Dr John Fong

Chief Executive Officer, S P Jain School of Global Management



Dr John Fong is the CEO of S P Jain School of Global Management in Singapore which has its Global MBA program ranked by the Wall Street Journal to be amongst the Top 5 in the world. His experience is diverse, having lived and worked in Asia, Australia, the Middle East and the USA, where he has specialised in a variety of fields such as Education, Business Development, Corporate Communications, International Relations and Law Enforcement.

He is most passionate about education having been the President/CEO of a University, a Professor at both undergraduate and postgraduate levels, a published author and an academic reviewer for journals and textbooks.

Dr Fong is also the Past President of EuroCHRIE (European Council on Hotel Restaurant & Institutional Education), the peak academic body that represents Hospitality and Tourism Educators in Europe, Middle East and Africa. He is an elected Board Director of THE-ICE (The International Centre of Excellence in Tourism and Hospitality Education). A sought-after speaker and thought leader, Dr Fong was acknowledged in 2018 by URS International and AsiaOne Magazine as one of Asia's Best CEO.