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THE-ICE 13th IPoE Forum 2019

Plenary Panel Session Panellist: The Globalisation of Teaching and Learning

Dr Hanqin Qiu

Distinguished Professor and Dean of the College of Tourism and Service Management, Nankai University, China



Dr. QIU, Hanqin is the Distinguished Professor at Nankai University, the Dean of College of Tourism and Service Management. She is the Vice-President of United Nations Educational, Scientific and Cultural Organization (UNESCO) Hong Kong Association, the Editor-in-Chief of Journal of Quality Assurance in Hospitality & Tourism and the consultant on Education Administration to the Sun Yat-sen University.

Her research interests focus on the analysis of tourism demand, consumer behaviour, the inbound and outbound tourism in China, the tourism development and policy issues in Asia Pacific and tourism education innovations, etc. She has published more than 80 refereed journal articles in major international refereed journals. She has served as guest editor for International Journal of Contemporary Hospitality Management and Journal of Vacation Marketing on Special Issues for China Hotel and Tourism Development. She was also the regional editor for International Journal of Contemporary Hospitality Management.

In 2016, Professor Qiu and her team founded the world's first Micro-Master's Credentials in International Hotel Management collaborated with the edX platform, which was created by MIT and Harvard University. The program received recognition from more than 40,000 online learners over 175 countries in less than two years.

In May 2019, Professor Qiu took the Dean position of the College of Tourism Management and Service at Nankai University in Tianjin China. Professor Qiu and her team established the very first MicroCredential in International Cultural and Tourism Development. The first course "International Tourism Development Trend" has been launched on the MOOCS platforms, including Futurelearn, Wisdom Tree and XuetangX.