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THE-ICE 12th IPoE Forum 2018 World Café Facilitator

Dr Edmund Goh

Senior Lecturer, School of Business and Law (specialising in Hospitality Management) and Deputy Director of The Markets and Services Research Centre (MASRC), Edith Cowan University, Australia



Dr Edmund Goh is Deputy Director of The Markets and Services Research Centre (MASRC) at Edith Cowan University. He is also the elected Secretary and Director of The Council of Australian Universities in Tourism and Hospitality Education (CAUTHE). Edmund obtained his PhD from the University of Queensland, a Master of Philosophy from the University of Wollongong and a Master of Commerce from the University of Sydney.

Before moving into academia, Edmund worked in various marketing and hospitality sectors with companies such as the Singapore Police Force, MacDonald's, Hyatt, and Mandarin Oriental. He has taught across several universities such as University of Sydney, University of Technology Sydney, Western Sydney University, University of Wollongong, and Torrens University Australia. Prior to joining Edith Cowan University, he held management positions as Acting Dean, Associate Dean, Deputy Head of School, and Head of Academic Studies at Blue Mountains International Hotel Management School, Torrens University Australia.

Edmund has a keen interest in research, using it as the nexus to bridge the gap between academia and industry. He has published more than 50 research articles in conferences and journals. His work has appeared in leading journals such as *Tourism Management*, *International Journal of Hospitality Management*, *International Journal of Contemporary Hospitality Management*, and *Environmental Education Research*. Currently, he sits on the editorial board of *Journal of Tourism and Hospitality Education*, *Asia Pacific Journal of Marketing and Logistics*, *International Review on Public and Nonprofit Marketing*, and *Journal of Teaching in Travel and Tourism*.

Edmund's teaching and research has been recognised with more than \$400,000 worth of research scholarships and funding by the Australia Research Council, Office of Learning and Teaching, University of Sydney, University of Wollongong, University of Queensland, Torrens University Australia, Edith Cowan University and Lithgow Tourism Council. In 2008, he received the Dean's Teaching Excellence Award at University of Sydney. In 2016, he received a notable recognition by Taylor and Francis Group for his research contribution to hospitality studies in 2016. In 2018, he was nominated for the CAUTHE Fellow Award for Research.

