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THE-ICE 12th IPoE Forum 2018

World Café Session/ Panel 4: Learning through industry experience and engagement

Dr Jan Willem Meijerhof

Head of Internationalisation and Industry Relations, Hospitality Business School, Saxion University of Applied Sciences, the Netherlands



Drs. Jan W. Meijerhof is Head of Internationalisation and Industry Relations at the Hospitality Business School of Saxion University of Applied Sciences. He graduated from the University of Groningen (Master in Economics) in 1994. Prior to taking up his present position at Saxion, Jan worked at the Central Statistical Office in Aruba. Later, he was doing consultancy work for other small island economies.

He joined Saxion University in 2000 and has held a variety of positions. Initially he was director of the Master programme in Facility and Real Estate Management. He then moved on to manage Saxion's bachelor programmes in Hotel Management and Tourism Management. In his position as Head of Internationalisation and Industry Relations he has changed the focus of the faculty from a national to an international one and set up a team of account managers to build and maintain industry relations. This has had a huge impact on the curricula, including research focus, the teaching staff and the student body. Jan is also Past President of EuroCHRIE, the association of tourism and hospitality educators serving Europe, Africa and the Middle East and he is regularly asked to provide presentations on internationalisation and strengthening university-industry relations, most recently in countries like Vietnam, Hungary, Denmark and Estonia.