

Panel 1: Understanding & Researching Experiential Learning

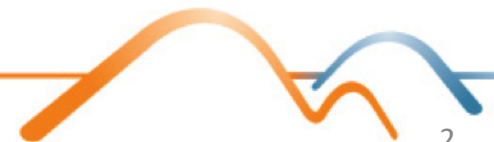
THE-ICE 9th IPoE Forum 2015
'Real World Learning in Tourism & Hospitality'

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Laureate International Universities

- As a key part of the curriculum all programs must include various forms of experiential learning including:
 - Active Learning
 - Problem-based learning
 - Practical Learning/Skills Development



Rationale

- Adult learners need to get involved in their education
- Students are demanding more of their education
- Changing world
- Helps students understand and appreciate the value of what they are learning
- Individuals remember much more of what they do than what they hear



Experiential Learning Offered

- Outside the Classroom
 - Cooperative Education/Practicum-Based
 - Service Learning
- Inside the Classroom
 - Role-plays
 - Guest Lectures
 - Case Studies
 - Simulations



Public Vs Private HE in Australia

- Public
 - Academic Studies at Forefront
 - Nil/Little Applied Learning
 - Unstructured Industry Experience
- Private
 - Experiential Learning at Forefront
 - Applied Learning
 - Structured Internships



Research

- Unstructured internships can have a negative impact on students
 - 40% of students surveyed studying at public universities in Australia undertaking unstructured internships will not pursue a career in hospitality
 - 87% of students surveyed studying at private HE providers in Australia undertaking structured internships will pursue a career in hospitality



Blue Mountains International Hotel Management School

- Bachelor of Business Degree in International Hotel and Resort Management, or International Event Management
- Undergraduate degrees includes two 6-month industry placements
- Masters Degrees include one 6-month industry placement
- Practical learning within a simulated hotel environment is combined with academic business management studies



Blue Mountains International Hotel Management School

- B.Bus. International Hotel and Resort Management students undertake 180 hours of F&B Practical and 90 hours of Rooms Division Management Practical
- B.Bus. International Event Management students undertake 180 hours of Event Management Practical and 90 hours of F&B Practical
- Master of International Hotel Management students undertake 90 hours of F&B Practical and 90 hours of Rooms Division Management Practical

