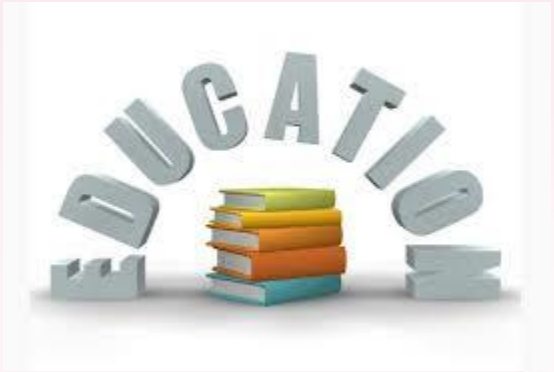
The **Reality** **G a p….**



THE-ICE 8th IPoE Forum 2014

Charles Darwin University

School of Business & School of Service Industries

Darwin, Australia

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Batangas

Laguna

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Lyceum of the Philippines University

A Hero's Legacy

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His aim:
Establishing Lyceum

President Jose P. Laurel
(*March 9, 1891 to Nov 6, 1959)*

- Only school founded by a former President of the Philippines
  - *Occupied all branches of government*
- Founded Lyceum of the Philippines in 1952
- Philosophy
  - *Veritas et Fortitudo, Pro Deo et Patria*
  - *Truth and courage, for God and country*

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His focus:

Expanding LPU's reach

Senator Sotero H. Laurel
(Sept 27, 1918- Sept 16, 2009)

Senator, 1987-1992

Legislation was focused on education and economic recovery

Expanded LPU to the areas of Batangas and Laguna

His personal vision,

"passionate commitment to nationalism"

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Batangas

Laguna

His Goal:
Pursuing Quality Assurance

Atty. Roberto P. Laurel

President of Manila, Makati and Cavite campuses

Pursuit of accreditations & certifications, local & International

Recognitions

- 2010 Council of Hotel & Restaurant Educators of the Philippines (COHREP) Gawad Parangal Awardee for Academe
- 2010 International Association of Business Communicators (IABC) Philippines the Communication Excellence (CEO) EXCEL AWARDEE for Academe

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His Goal:
Pursuing Quality Assurance

Dr. Peter P. Laurel

- President of Batangas and Laguna campuses
- Former Vice Governor of Batangas Province, 2001-2004
- Chairman of BOD of several schools
- IPPresident of PACU, COCOPEA, Regional co-chair of FAPE, Fellow of IIE-UNESCO

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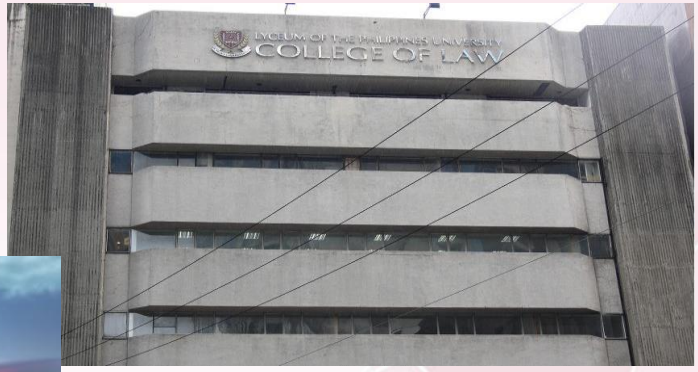
Various Campuses

Cavite, 2008

Manila, 1952



Makati, 1953

Batangas, 1966

Laguna, 2000

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Batangas

Laguna

Lyceum of the Philippines University

Legacy Of Academic Excellence

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Batangas

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Vision

Lyceum of the Philippines University envisions itself as a **leading university** in the **Asia Pacific region**, dedicated to the **development of the integral individual** who constantly seeks the truth and acts with fortitude in service to God and country.

Manila • Makati • Cavite
Batangas

Mission

The Lyceum of the Philippines University, espousing the ideals of Jose P. Laurel is committed to the following mission:

1. Advance and preserve knowledge by undertaking research and disseminating and utilizing the results.- ***research***

2. Provide equitable access to learning through relevant, innovative, industry-based and environment-conscious programs and services in the context of nationalism and internationalism.-***instruction and quality services***

3. Provide necessary knowledge and skills to meet entrepreneurial development and the managerial requirements of the industry.- ***instruction***

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Mission

The Lyceum of the Philippines University, espousing the ideals of Jose P. Laurel is committed to the following mission: *cont'd*

4. Establish local and international linkages that will be the source of learning and growth of the members of academic **community-*instruction and institutional development***

5. Support a sustainable community extension program and be a catalyst for social transformation and custodian of Filipino culture and heritage. ***community extension***

6. Build a community of God-centered, nationalistic, environment conscious, and globally competitive professionals with wholesome values and attitudes.-***professionalism and values***

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Core Values

Love of God

Professional Integrity

Unity

Nationalism

Justice

Perseverance

Leadership

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Lyceum of the Philippines University

Quality Assurance Journey

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LPU Quality Assurance Roadmap

2013

- Malcolm Baldrige Education Framework
- Investors In People Bronze
- PQA
- ISO 9001-2008 Surveillance Audit 1 Visit

2014

- ISO 9001-2008 Surveillance Audit 2 Visit
- 2014 PMAP PPY
- LEVEL 3 MBA, MPA, Computer Science, Info Technology, Nursing, Tourism, Comp Engineering
- LEVEL 4 Liberal Arts, HRM, BA, Science
- Renewal of CHED Autonomous, COD, COE Status

2015

- LEVEL 4 LPU Institutional Accreditation
- LEVEL 2 – 1st Reaccreditation for Accountancy and Customs Administration
- ISO 9001-2008 3rd Cycle Surveillance Audit Visit
- ISO 14001 Environmental Management System
- Investors In People Silver

2016

- ISO 9001-2008 Surveillance Audit 1 Visit

2018

- Compliance with International Accreditation Standards
- ISO 9001-2008 4th Cycle Surveillance Audit Visit

2023

A **Leading University** in the **Asia Pacific Region**

Autonomous

- Granted **Autonomous Status** by Commission on Higher Education (CHED), Dec 2009
  - 63 out of 2,232 or 2.82%

LPU MANILA

- Granted Institutional Quality Assurance through Monitoring and Evaluation Category A – Teaching (**IQuAME A-t**) Status by CHED, Aug 2006

ISO 9001:2008

- Quality Management System by Societe Generale de Surveillance, Dec 2009
  - Covers academic and administrative services in the Manila, Makati and Cavite campuses
  - Recertified 1st Audit, 2nd cycle visit December 2013

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Investors In People

LYCEUM OF THE PHILIPPINES UNIVERSITY
(LPU MANILA)
PHILIPPINES' FIRST EDUCATIONAL INSTITUTION
ACCREDITED
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LPU

VERITAS ET FORTITUDO

PRO DEO ET PATRIA

A JOSE P LAUREL LEGACY

LPU

DCELUM OF THE PHILIPPINES UNIVERSITY

MANILA · MAKATI · BATANGAS · LAGUNA · CAVITE

PHILIPPINE QUALITY AWARD

Recognition for Commitment to Quality Management

conferred on

LYCEUM OF THE PHILIPPINES UNIVERSITY

PHILIPPINE QUALITY AWARD · QUEST FOR EXCELLENCE

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INVESTORS IN PEOPLE

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COMMISSION ON HIGHER EDUCATION

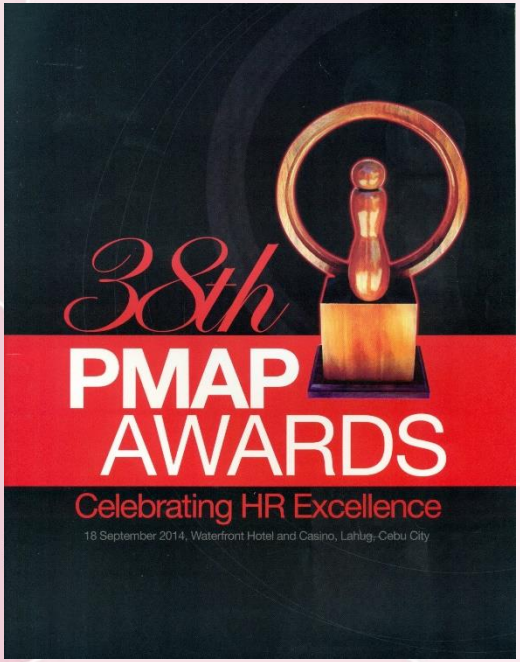
PACUCOA

QUALITY EDUCATION

COMMISSION ON ACCREDITATION

PMAP

2014 People Program of the Year



LPU

CLARO M. RECTO ACADEMY OF ADVANCED STUDIES

COLLEGE OF LAW

COLLEGE OF ARTS AND SCIENCES

COLLEGE OF COMPUTER STUDIES

LPU

LYCEUM OF THE PHILIPPINES UNIVERSITY
MANILA · MAKATI · BATANGAS · LAGUNA · CAVITE

COLLEGE OF BUSINESS ADMINISTRATION

COLLEGE OF NURSING

COLLEGE OF ENGINEERING

COLLEGE OF INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT

COLLEGE OF INTERNATIONAL RELATIONS

Lyceum of the Philippines University

Legacy Of Academic Excellence

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Manila Programs

- Academic Programs
  - 1 Associate degree
  - 14 Undergraduate programs
    - Top 5 programs:
      1. BSITTM
      2. BSIHM CLOCA
      3. BSIHM CLOHS
      4. BSIHM CAKO
      5. BSIHM HRA
  - 6 Masters programs
  - 1 Doctoral program
- Program Accreditation Achievements
  - Undergraduate – **100.00%**
  - 21.54% national accreditation achievement (*as of July 24, 2012*)

Manila • Makati • Cavite

Batangas

Laguna

LPU Manila

As of 1st Semester AY 2014-2015	
College of Arts and Sciences	**1,451**
College of Business Administration	**2,208**
College of Computer Studies	689
College of Engineering	336
College of International Tourism and Hospitality Management	**8,781**
College of International Relations	623
College of Nursing	28
College of Law	227
Graduate School (1st Trimester)	176
TOTAL STUDENT POPULATION	**14,466**

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Lyceum of the Philippines University

College of International Tourism and Hospitality Management

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College of International Tourism and Hospitality Management

Deputized **ETEEAP** for
Hotel Restaurant Mgmt. & Tourism

Awarded
Center of Development (COD)
for *Hotel Restaurant Management*

Granted
Level 4 Accredited Status for *Hotel and Restaurant Management Program*

Level 3 Reaccredited Status for *Tourism Program*

- BS Int'l. Travel & Tourism Mgmt
- BS Int'l. Hospitality Mgmt.

  Specializations in:
  - Hotel & Restaurant Administration
  - Culinary Arts and Kitchen Operations
  - Cruise Line Operations in Hotel Services
  - Cruise Line Operations in Culinary Arts
  - Health and Wellness

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International Accreditation

- Covers **4 campuses** of LPU
- **All programs** in the Associate, undergraduate and graduate level
- **1st** and **only one** in the Philippines, joining **35** schools and universities in **17** countries

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College of International Tourism and Hospitality Management

A Hospitality Education Partner

วิทยาลัยดุสิตธานี
DUSIT THANI COLLEGE

TESDA – Certificates of Program Registration for 8 trades at NC II level

- Baking
- Commercial Cooking
- Front Office
- Housekeeping
- Bartending
- Food & Beverage Service
- Travel Services
- Tour Guiding

Dusit Thani MANILA

Dusit INTERNATIONAL

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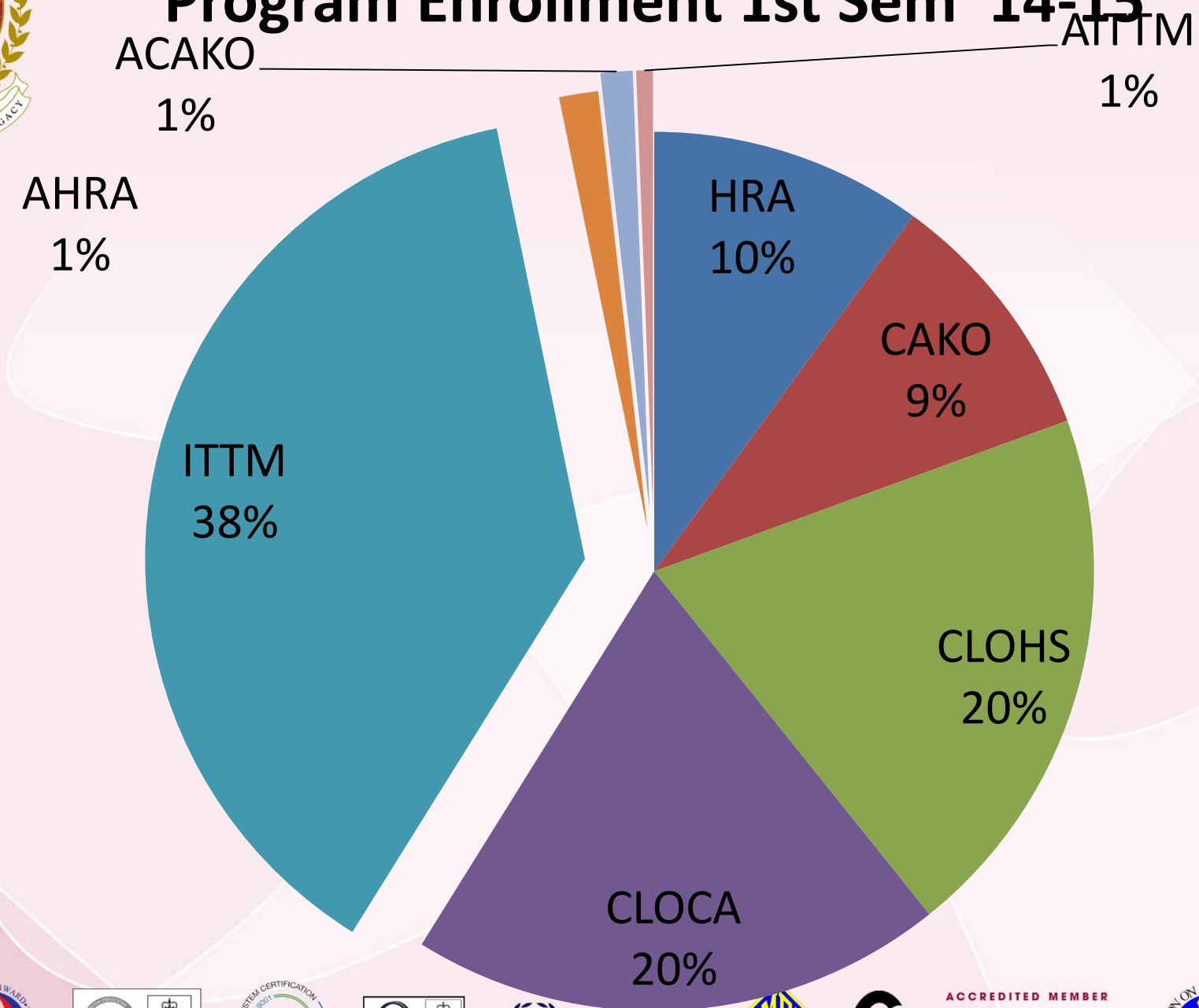
1st AY 2014-2015 /Program Name	Manila	Cavite	Batangas	Laguna	Total
• BS. in International Hospitality Management specialized in **Hotel and Restaurant Administration (HRA)**	859	333	233	113	1,538
• BS. in International Hospitality Management specialized in **Culinary Arts and Kitchen Operations (CAKO)**	901	288	126	129	1,444
• BS. in International Hospitality Management specialized in **Cruise Line Operations in Hotel Services (CLOHS)**	1543	882	456	159	3,040
• BS. in International Hospitality Management specialized in **Cruise Line Operations in Culinary Arts (CLOCA)**	1752	763	319	178	3,012
• BS. in **International Travel and Tourism Management (ITTM)**	3707	1,051	653	407	5,818
• Associate Degree in International Hospitality Management specialized in **Hotel and Restaurant Management (HRA)**			167	53	220
• Associate Degree in International Hospitality Management specialized in **Culinary Arts and Kitchen Operations (CAKO)**			117	63	180
• Associate Degree in **International Travel and Tourism Management** (ITTM)			61	33	94
GRAND TOTAL	**8,762**	**3,317**	**2,132**	**1,135**	**15,346**

Program Enrollment 1st Sem '14-15



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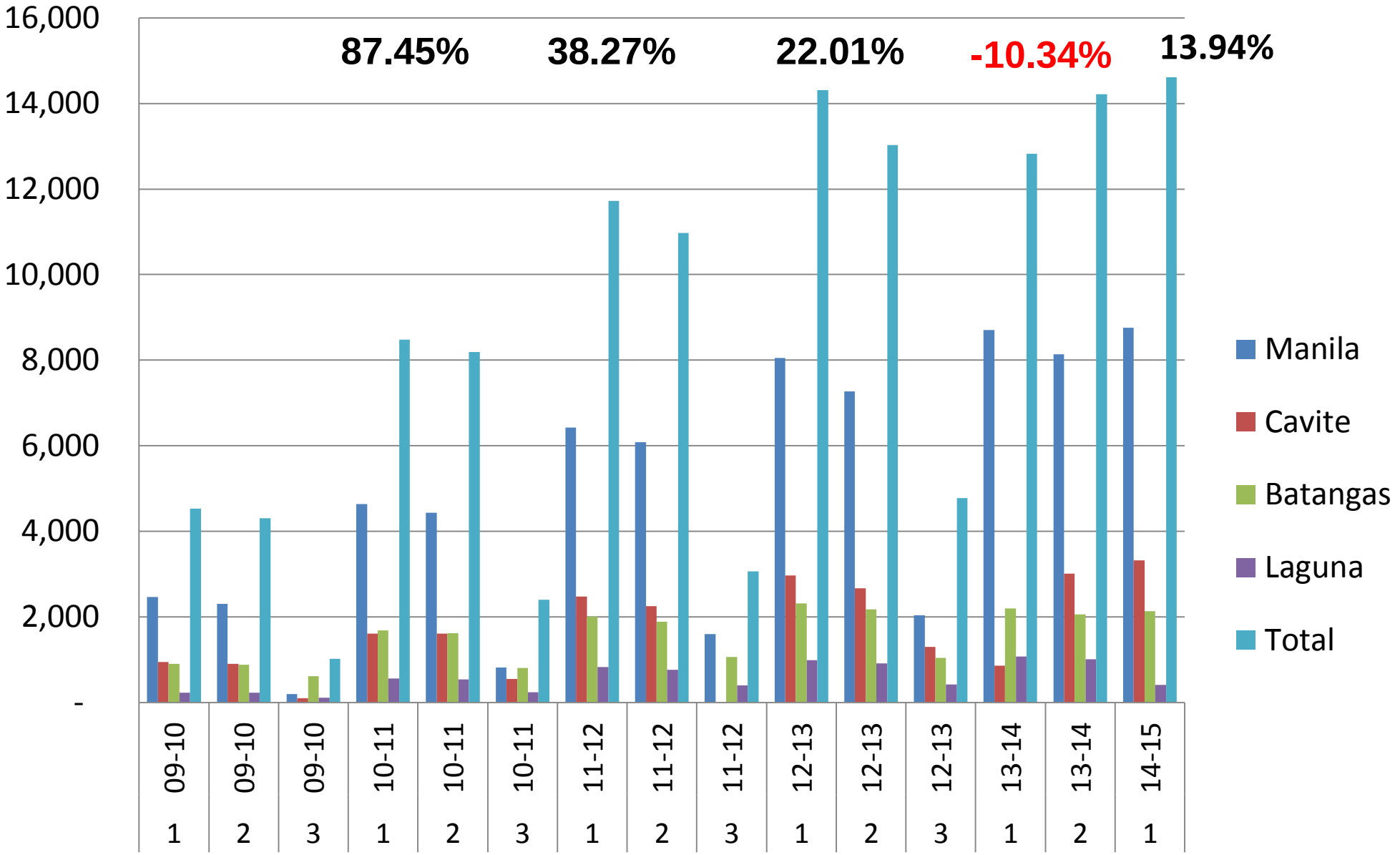
Summary Enrollment

AY '09-10 to AY 1'14-15



Lyceum of the Philippines University

Facilities

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Laguna

Kitchen Laboratories at the LPU Culinary Institute

LPU Culinary Institute

- 1 Demonstration theater
- 4 Culinary kitchen laboratories
- 2 Baking laboratories
- 1 Fruit & vegetable carving laboratory
- 1 F&B laboratory
- 2 classrooms
- 1 satellite library

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Laguna

Le Cafe

Bar Laboratories

Casa Intramuros

The Bayleaf Intramuros

"The Bayleaf Intramuros has earned, on its first year, the coveted Trip Advisor's **Travelers' Choice Award** for 2013 and Agoda's prestigious 2012 **Gold Circle Award**. TripAdvisor also recently awarded the hotel with its prestigious 2013 **Certificate of Excellence**, placing the hotel in the **top-performing 10%** of all listed businesses worldwide."

THE BAYLEAF

INTRAMUROS

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Lyceum of the Philippines University

Reality Gaps

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Reality Gaps

- **Faculty qualifications and industry experience**
  - Educationally qualified but with little industry experience vs industry experienced faculty but with lacking educational qualifications
- **Practicum benefits**
  - Industry partners who provide training and benefits to students vs industry partners who require payment to take student interns

Reality Gaps

- **Relevant curriculum**
  - With K-12 and ASEAN 2015, new standards are being introduced
  - Incorporate tech voc qualifications into HE curriculum or treat them separately
- **Online delivery vs face to face instruction**
  - Are students really learning? Are teachers working less or more in online delivery? Are schools delivering on their promise?

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Reality Gaps

- **Student enrollment**
  - Open admission, selective admission or quota
- **Curriculum design**
  - How much control should come from regulatory agencies, industry advisory boards, accrediting agencies?

Learning. More fun in the Philippines

Maraming Salamat!

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At your service,

Tina Aquino

Trunk Line: 527-8251 to 56

Website: lpu.edu.ph

email: inquiry@lpu.edu.ph

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