

# THE-ICE Panel of Experts Darwin, November 2014



GLOBAL PARTNERSHIPS  
HOW CAN WE ENCOURAGE ESTABLISHMENT  
OF PARTNERSHIPS TO ALLOW GREATER  
STUDENT AND STAFF MOBILITY?



PROF. (FH) DR. MAXIMILIAN SCHACHNER  
IMC KREMS (AUSTRIA)

# Global partnerships for greater student & staff mobility



- **Strategy & Objectives**

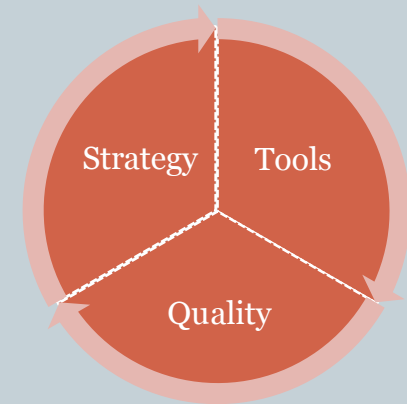
*What, Why, Who, Where?*

- **Methods & Tools**

*How?*

- **Quality Assurance & Evaluation**

*How well?*

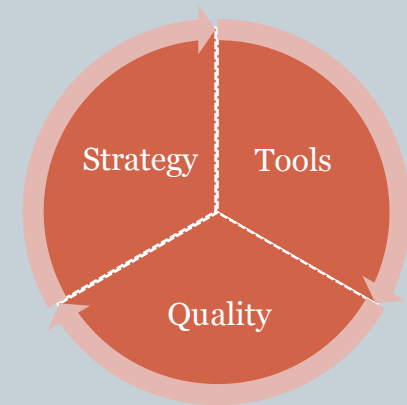


# Global partnerships for greater student & staff mobility



## ● Strategy & Objectives - *What, Why, Who, Where?*

- *Internationalisation: abroad? vs. @ home?*
- *Mobility: credit vs. degree mobility (double / joint), cycles academic (university) vs. industry (placement)*
- *Benchmarks: „best of both worlds“  
Learning & improvement, educational added value (ROEI)*
- *Students*
- *Teachers / Trainers ( + non-teaching staff?)*
- *Regional Focus e.g. European Higher Education Area (Erasmus+) vs. Rest of the World*

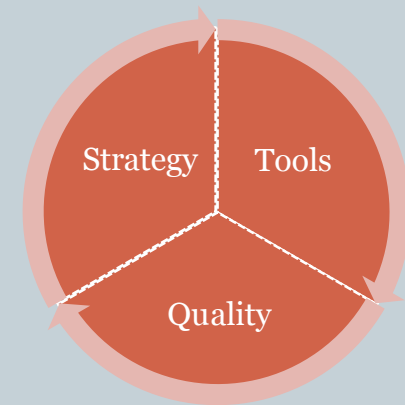


# Global partnerships for greater student & staff mobility



## • Methods & Tools - *How?*

- Know the World - Database (24/7)
  - Information on institutions, destinations
  - Student / peer reports
  - Professional networks e.g. ATLAS, THE-ICE, EuroCHRIE
- Feel & Taste the World - „Live“ Encounters
  - Trade show visits e.g.
    - ITB Berlin, WTM London, FITUR Madrid, BIT Milan, SMT Paris
    - APAIE, NAFSA, EAIE
  - Exchange Students' Fair & video sessions (skype)
  - Buddy system (Student's Unions / Initiatives)
  - Social media
- Matching personal potential & institutional profile (skills portfolio)

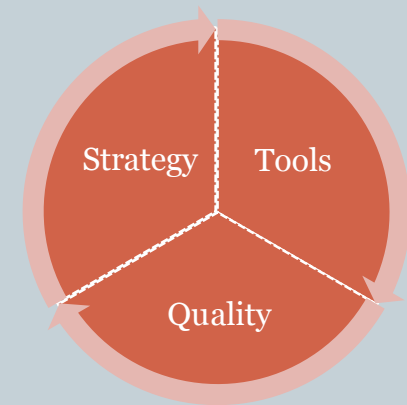


# Global partnerships for greater student & staff mobility



## • Quality Assurance & Evaluation - *How well?*

- *QA-System: internal + external audits*
- *Accreditation:*
  - *AACSB, EFMD/EPAS, AMBA*
  - *THE-ICE, UNWTO-Themis*
- *Indicators: KPIs? SMART?*
  - *quantitative vs. qualitative*
- *Trust (external) + (Self-)Confidence (internal)*





Prof. (FH) Dr. Maximilian Schachner  
Deputy Head – International Relations

IMC University of Applied Sciences  
Krems, Austria



[max.schachner@fh-krems.ac.at](mailto:max.schachner@fh-krems.ac.at)

Phone: +43-2732 802-150

[www.fh-krems.ac.at](http://www.fh-krems.ac.at)