

THE-ICE eBulletin is your tourism & hospitality information hub. Produced quarterly, this publication aims to provide the latest in education and industry trends and news to our subscribers. Contributions are most welcome – please email to [jane@the-ice.org](mailto:jane@the-ice.org).

### THE-ICE 10<sup>th</sup> IPoE Forum 2016 Call for Papers

THE-ICE 10<sup>th</sup> IPoE (International Panel of Experts) Forum 2016 is to be proudly hosted by César Ritz Colleges Switzerland, Lucerne, from 9<sup>th</sup> - 12<sup>th</sup> November 2016. Over the past 30 years, César Ritz Colleges Switzerland have developed a worldwide reputation for quality and excellence in Hospitality and Tourism Management Education.

**IpoE** 2016  
LUCERNE 9-12 NOV

THE-ICE IPoE Forums, open to members and non-members THE-ICE, are unique events providing participants the opportunity to engage with invited keynote presenters, as well as to discuss key issues and trends with global academic and industry leaders in the field of tourism, hospitality and events.

Academic papers are invited on the IPoE 2016 theme *Excellence – Defined and Measured* and sub-themes: employability; pedagogy; transferable skills; technology; and research culture, with publication opportunities available for accepted submissions.

Full research papers now being accepted: those where research work or conceptual or theoretical development is complete.

Working papers now being accepted: those for which a substantial amount of the research work or conceptual or theoretical development is complete.



[Read more information on IPoE 2016 Forum here](#) on THE-ICE website.

## Announcements & innovations

### ECA welcomes a new observer

The ECA (European Consortium for Accreditation in higher education) welcomes THE-ICE as a new “observer”.

The ECA was founded as a project organisation in 2003 and became an association in 2014. A professional organisation that strives for continuous progress in the area of accreditation and external quality assurance, the ECA facilitates mutual recognition of qualifications, promotes internationalisation of HE and creates transparency in QA for the benefit of students, HE institutions and society.

[Click here](#) for further information.



### US President Obama visits Taylor’s University



One of our valued members in Malaysia, Taylor's University, recently hosted the “Young Southeast Asian Leaders Initiative” (YSALI). The event was an informal forum held by US President Barrack Obama.

President Obama wanted to share his views and engage with the future leaders of the region as well as have a more private and intimate discussion with students and pre-selected SE Asian student leaders who are part of the YSALI initiative. The YSALI Initiative includes participants from all 10 ASEAN countries. The event was live-streamed by the White House, and is now available on [YouTube](#).

[Read the full story here](#) on Taylor’s University website.

### Introducing ‘The Mosimann Collection’

Swiss Education Group is honoured to announce a unique partnership with Anton Mosimann OBE (Officer of the Order of the British Empire). Anton Mosimann is famous around the world for his culinary expertise, his passion for perfection and his signature style of cuisine naturelle. This exclusive partnership was officially unveiled during a daylong event at César Ritz Colleges Switzerland. Stanislas Wawrinka, world number four tennis player and ambassador for Swiss Education Group, chose this occasion to reveal his favourite dish: “Rösti à la Stan”, an alternative healthy version of the famous Swiss dish.

"Swiss Education Group and I share the same values and requirements for excellence, so it is to my partner of choice that I am entrusting a large part of my collection" explained Anton Mosimann.

[Read the full story here](#) on the Swiss Education Group website.



## Australia to Focus on International Education

Australia's new government will push ahead with plans laid out by the previous administration to grow the country's international education sector.

"International education makes a massive contribution to Australian society, to our culture, to our international standing and to our economic prosperity. It provides huge benefits to all students and their communities" said the new Minister for Education.

Noting the success of the outbound mobility plan which will have supported 10,000 students to work and study across 28 locations in the Indo-Pacific region by the end of 2016, the Minister also endorsed Austrade's Australian International Education 2025 development strategy that aims to double the number of international students studying in Australia and increase offshore enrolments.

[Read the full story here](#) on The Pie News website.



## Alex's Big Business Idea Wins Alumni Grant

Commercial Cookery graduate Alex Rahme has won the 2015 William Blue Alumni Grant. At an awards ceremony dinner at William Blue Dining, Alex was presented with a cheque for \$2000 to go towards setting up her new business.

Inspired by new research, popularised by Michelle Obama and Jamie Oliver, Alex's ambition is to start a business that applies the four elements of hospitality, commercial cookery, fitness and nutrition, aligning healthy eating with personal training and fitness. Her mission is "the hope of a healthier, happier and longer future", resonating with William Blue core values to be "Here for Good" by helping people live healthier lives through good food and fitness.

Since starting at William Blue in 2012, Alex has embarked on some amazing opportunities – including the chance to work in Italy and Switzerland. Her studies landed her a job at ARIA Catering working alongside some of the country's best chefs, including celebrity chef and restaurateur Matt Moran.

[Read more on this story here](#) on the William Blue website.



## STMH participates in THE-ICE IPOE Forum

Head of the School of Tourism and Hospitality Management (STHM), presented at the 9th annual International Panel of Experts (IPOE) Forum, titled: 'Real World Learning in Tourism and Hospitality'. The forum was produced by THE-ICE, hosted by Stenden Hotel Management School, Stenden University of Applied Sciences in Leeuwarden (the Netherlands).



Professor Stephenson presented a STHM case that focused on a holistic approach and identified ways in which higher education institutions can encourage industry associations.

THE-ICE Chief Executive Officer, Pauline Tang, said 'The Forum participants thoroughly enjoyed Professor Stephenson's presentation, especially on how STHM work in close cooperation with the industry. We respect the School's commitment in embracing the regional socio-economic challenges in the region'.

[Read the full story here](#) on the University of South Pacific website.

## Accolades for Taylor's University

The School of Hospitality, Tourism and Culinary Arts (HTCA) recently received its Pacific Asia Travel Association (PATA) Grand Award in the Education & Training category for its public-private partnership in education and training at the Tourism Academy at Community College, Langkawi. The PATA Gold Awards recognises exceptional achievement in a variety of endeavors, acknowledging and rewarding the very best that the Asia Pacific's travel industry has to offer. The winning projects set industry standards for excellence and innovation, serving as examples for others to follow.

Also, for the 2nd year in a row, Taylor's University Career Services Centre (CSC) was announced as the Winner for the "Best Career Development Centre (Private University)" in the Graduate Recruitment Awards 2015, which celebrates excellence in Malaysia's graduate recruitment landscape and recognizes the best graduate recruiters and exceptional career centres that make a difference in student's career development.

Taylor's University CSC plays an integral role in supporting the University's mission to produce graduates with strong employability skills who are career-ready and highly sought-after by Top Employers and the Industry by 2016.

[Read the full stories here](#) on the Taylor's University website.



## BMIHMS Announces Scholarship Opportunity

The Blue Mountains International Hotel Management School (BMIHMS) has announced a new scholarship for prospective students.

The Val Cook Scholarship will offer one student a fully funded residential diploma when they enrol in the School's popular Bachelor of International Hotel and Resort Management degree. The scholarship covers the cost of all course units as well as board and accommodation at the Leura campus for six months and is aimed towards experienced hospitality employees wanting to gain formal qualifications.



BMIHMS General Manager, Jerome Casteigt, said: "This is a unique opportunity for hospitality professionals who have proven their passion and dedication to the industry and are seeking formal qualifications to take their hotelier career to the next level. The degrees on offer at BMIHMS are highly regarded around the world and having this qualification will undoubtedly assist experienced professionals to enhance their employability in the long term."

Read further information on [scholarship applications here](#).

## Record enrolments at the Emirates Academy of Hospitality Management

The Emirates Academy of Hospitality Management (EAHM), one of the world's leading hospitality business management schools and an integral part of the global luxury hotel company, Jumeirah Group, saw a record number of students enrol during 2015.

Throughout the year, EAHM welcomed almost 210 students from more than 50 countries, an all-time record since its inception in 2001. The number of students who enrolled onto the one-year MBA programme increased by more than 50% from last year. In addition, the number of students undertaking the flagship three-year Bachelor of Business Administration with honours in International Hospitality Management programme has increased significantly.

Read the full story [here](#) on the Jumeirah Group website.



## Glion Receives Worldwide Hospitality Award

GIHE (Glion Institute of Higher Education), one of the world's top three institutes of higher education for an international career in hospitality management (TNS Global Survey, 2013), received the award for Best Hospitality Management School 2015 at the **Worldwide Hospitality Awards** during a ceremony at InterContinental Paris Le Grand, France.

"It is truly an honour to receive this award. This is an important international recognition for our continuous academic innovation and leadership in the industry. This award comes at an exciting time. We launched a new Luxury Brand Management specialization this year and in January 2016 we are offering the Glion MBA in London." Director General of Glion Institute of Higher Education.

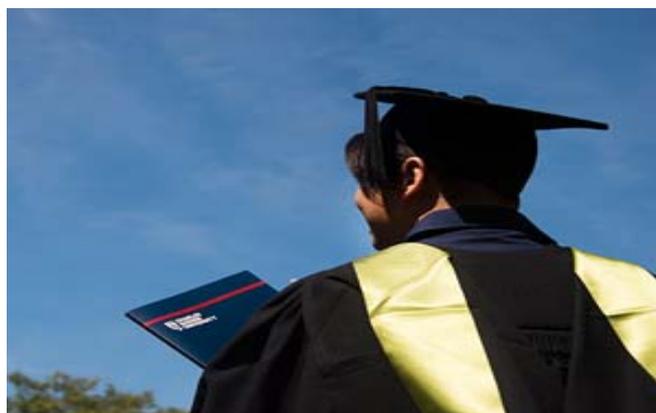
The Worldwide Hospitality Awards is an international competition that was created to allow hospitality companies to highlight their teams' exemplary achievements in communication, marketing, concept, human resources, social and environmental responsibility, F&B, and digital; and since 2010, it includes a new category called the Worldwide Hospitality Schools Awards.

Read the full story [here](#) on the Hospitality Awards website.



## CDU graduates get the jobs

An annual survey placed Charles Darwin University graduate employment just below 80 per cent, 10 per cent higher than the national average.



Pro Vice-Chancellor Academic Professor Martin Carroll said the figures were a good result for CDU.

"It indicates that the courses we offer are responding to the needs of employers. Being a university that provides access to study online as well as on campus, many of our students are mature-age and likely to be in employment or have had employment experience."

Read the full story [here](#) on the Charles Darwin University website.

## Upcoming International Events

### 2016 International Research Conference

César Ritz Colleges Switzerland is happy to invite scholars and students to the 2016 International Research Conference to be held in Brig, Switzerland, on 9<sup>th</sup> May 2016.

The conference theme is "Past, Present and Future – How Legacy Shapes the Future of our Industries. Core Values in the Modern World."

Scholars and students from the field of Hospitality, Tourism, as well as Hospitality & Tourism Higher Education are invited to spend a day sharing research findings and their relevance for our industries. Workshops will be held with the goal of creating visions for the industries.

[Read more on the](#) Swiss Education Group website



### 14<sup>th</sup> APacCHRIE Conference 11–13 May 2016

**Call for paper** ending soon (extended abstracts / full papers).

First submission close 30<sup>th</sup> January 2016.

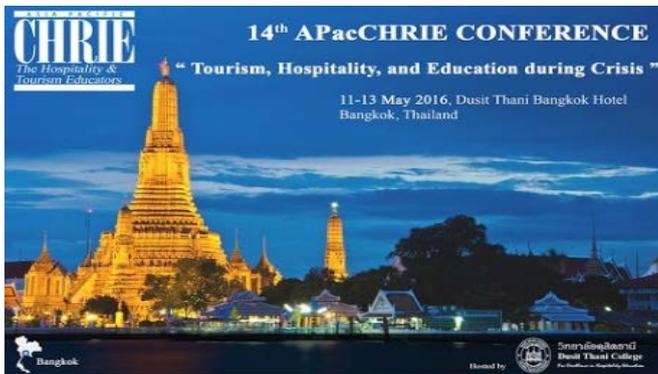
Final revisions close 10<sup>th</sup> March 2016.

The hosts proudly welcome participants to Bangkok, the land of smiles, entertainment, cuisine, nature and heritage!

With the theme "Tourism, Hospitality, and Education during Crisis", the 14<sup>th</sup> APacCHRIE Conference is to be proudly hosted by the Dusit Thani Bangkok Hotel, Thailand from 11<sup>th</sup> -13<sup>th</sup> May 2016.

The Call for Papers is extended to hospitality and tourism researchers and practitioners to submit extended abstracts and industry presentations across a wide range of hospitality-related research.

[Read more here](#) on 2016 APacCHRIE website.



### 2016 Call for Papers and Participation

**Call for Papers** have been extended to 31<sup>st</sup> January 2016.



The 4<sup>th</sup> International Student Conference in Tourism Research (ISCONTOUR) will take place from 23<sup>rd</sup> - 24<sup>th</sup> May 2016 at the IMC University of Applied Sciences in Krems, Austria.

ISCONTOUR provides a platform where international students and graduates of Bachelor and Master Degree programmes can submit and present their tourism-related research. The conference provides a platform of knowledge transfer and networking for students, graduates, professors, researchers and people within the tourism industry.

[Read more here](#) on ISCONTOUR, the academic paper submission process and registration.

## Internships

### Accor Hotels, Doral, Florida

**Accor Hotels** accommodate millions of guests in 3,800 addresses. From luxury to economy and in every corner of the globe, Accor Hotels' 17 brands meet all the needs of business and leisure travelers.



- Positions Available: Corporate F&B position within Accor Group
- Duration: 12 months
- Start Date: ASAP
- Stipend: \$13 / hour
- Hours: 32-40 hours / week

Email [claire@placement-international.com](mailto:claire@placement-international.com) for further information.

### Faena Hotel Miami Beach, Miami, Florida

Debuting at fall 2015, **Faena Hotel Miami Beach** is located in the heart of Miami Beach. The Faena Hotel offers three signature restaurants, very luxurious rooms and suites, and a Tierra Santa Spa.



- Position Available: Sales & Marketing Training
- Duration: 6 months
- Start Date: ASAP
- Stipend: Starting from \$1750 USD / month

Email [info@placement-int.com](mailto:info@placement-int.com) for more information.

## Contact THE-ICE

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