



International Centre
of Excellence in
**Tourism and Hospitality
Education (THE-ICE)**



2013 Fellow of THE-ICE

Prof (FH) Dr Maximilian Schachner

Head, Academic Mobility Programs, IMC University of Applied Sciences, Krems, Austria



Prof Dr Maximilian Schachner's career in higher education internationally is highlighted by his office with the IMC University of Applied Sciences Krems (Austria) which has enabled him to be responsible for strategic partnerships in academic mobility programs with universities worldwide.

Prior to his current appointment as Head of Academic Mobility Programs, Max also served as Professor of International Tourism, Marketing & Communication – and Head of Practical Training & Industry Relations. In these positions he has helped to advise, place and supervise more than 1,000 students as interns in the global tourism & leisure industries.

He is heavily involved in career coaching & talent management in cooperation with global industry partners, as well as student placements / internships & alumni relations, organisation of career fairs & expert panels, overseas study trips, and industry site visits.

Max has also carried out "International Tourism Teaching Missions" (e.g. as Fulbright Visiting Professor at Arizona State University) and addressed both undergraduate/graduate and professional audiences at higher education institutions worldwide.