



2013 Fellow of THE-ICE

Mr Georg Lamp

Former CEO & GM, Congress & Messe Innsbruck GmbH | Congress & Exhibition Centre Innsbruck, Austria



Georg Lamp was the Managing Director of CMI Congress & Messe Innsbruck GmbH Congress & Exhibition Centre Innsbruck Ltd for 28 years. Before that, he led the Innsbruck tourism board for more than 10 years.

Under the direction of Georg Lamp, CMI became the largest congress and event centre of Western Austria and one of the most successful ones in the German-speaking world.

CMI has always been an innovator for the Austrian tourism industry.

As head of tourism Mr Lamp increased the bed nights in Innsbruck up to 1.3 million and expanded the mix of nationalities of guests using a variety of incentives to attract new visitors.

With the convention business reorganised, a close relationship was forged with universities to put Innsbruck on the map for international congresses and events. Now running about 500 congresses and events per year, CMI is number two after Vienna in Austria.

The team at CMI together won many awards proving their success – with their proudest moment being when Congress Innsbruck was recognised in 2001 as the best centre worldwide!

With about 350.000 visitors per year they are an important economic factor for the region, reinforcing the importance of education and the training for the young generation to ensure the quality and quantity of future industry professionals.