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## THE-ICE 9<sup>th</sup> IPoE (International Panel of Experts) Forum 2015

### Panel 2: Panellist

#### Professor JS Perry Hobson

**Pro Vice-Chancellor for Global Engagement - Taylor's University, Malaysia**



Professor Perry Hobson is the Pro Vice-Chancellor for Global Engagement at Taylor's University in Malaysia. Prior to this appointment, Professor Hobson was an Associate Professor and the former Head of the School of Tourism and Hospitality Management at Southern Cross University (SCU) in Australia.

As Director of THE-ICE from 2006-2011, Perry led the transformation of THE-ICE being an initiative of the Australian Federal Government to a not-for-profit international accreditation body. He has since served on THE-ICE Board of Directors since 2008.

Since 1999 Perry has been Editor-in Chief of the Journal of Vacation Marketing and was also co-Editor of the Journal of Hospitality and Tourism Education. In 2005 Perry was recognised in the Journal of Tourism Management as being in the top 50 researchers in tourism and hospitality management over the previous two decades. He has received awards of excellence for his research from the MCB University Press/Emerald in the UK, and from I-CHRIE (the International Association of Hospitality & Tourism Educators) in the USA.

Professor Hobson has twice been elected Chair of the Council of Australian Universities for Tourism and Hospitality Education (CAUTHE), the national association of educators in Australia, and in 2014 was elected to be one of twelve Fellows of CAUTHE in recognition of his sustained contribution to hospitality and tourism education. Perry remains active in many international associations, currently serving on the Boards of APacCHRIE and APTA, the two leading Asia-Pacific regional educators associations.