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THE-ICE 9th IPoE (International Panel of Experts) Forum 2015

Panel 1: Panellist

Dr Edmund Goh

Deputy Head of School, Blue Mountains International Hotel Management School, Australia



Dr Edmund Goh is Deputy Head of School, Blue Mountains International Hotel Management School, Australia.

Being passionate about research, Edmund strongly believes in the importance of research in bridging education and industry gaps.

Edmund has published more than 30 research articles in journals such as International Journal of Hospitality Management, Journal of Hospitality and Tourism Education, Journal of Teaching for Travel and Tourism Education, International Review on Public and Non Profit Marketing, International Journal of Public Policy, and International Journal of Leisure and Tourism Marketing, and presented at international conferences such as ApacCHRIE, CAUTHE, CHRIE, ANZMAC, ANZIES, and DBM.

Edmund's key research interests include: heritage tourism, qualitative research methods, consumer decision-making, non-compliance behaviour, and tourism and hospitality education pedagogy.