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2015 Fellow of THE-ICE

Dr Peter P. Laurel

President, Lyceum of the Philippines University, Batangas & Laguna campuses



President Dr Peter Laurel “President Peter”, is an unassuming yet outstanding professional – a great visionary leader with passion for quality education. Following the footsteps of his grandfather, former President of the Philippines, Jose P Laurel and his father, Senator Sotero Laurel, President Peter sees the need to ensure quality education in field of tourism, hospitality and education (TH&E) is accessible to as many students as possible in various locations throughout the Philippines. With the strong and enthusiastic support of President Peter, LPU and the TH&E programs of the College (CITHM) achieved the following ‘FIRST’s in the Philippines and accolades in the national and global arena:

- The first university to embrace and use the term ‘Hospitality’ in an academic setting;
- The first to offer a specialization in Cruise Line Management, in recognition of the growing demand for employees in the cruise line industry, and the good fit of Filipinos in this area;
- The first to pursue and be granted international accreditation with THE-ICE for all TH&E programs across all four campuses;
- The first to establish and develop partnership with the leading culinary and hospitality brand in Asia – Dusit Thani International and Dusit Thani College for educational collaboration;
- Recognised by and awarded by the Commission on Higher Education (CHED) as the:
 - Centre of Excellence for its Hospitality Management program in CITHM Batangas campus, the highest recognition and only one in the region and in the Philippines; and
 - Centre of Development, the only COD in the Philippines, for its Hospitality Management program in CITHM, Manila campus;
- Level III (tourism) and IV (hospitality) accreditation for its outstanding programs from the Philippines Association of Colleges and Universities Commission on Accreditation (PACUCOA).

It is worth noting that President Dr Peter, together with the Co-President, Atty Roberto Laurel, approved the construction of The Bayleaf Hotel in Intramuros (TBI) as the research and teaching hotel of the CITHM. Since its opening in 2012, TBI has earned several awards:

- Trip Advisor’s Travellers’ Choice Award & Certificate of Excellence
- Gold Circle Award from AGODA

President Peter further supports the expansion of the teaching hotel brand/concept with a new facility soon to be available at the Cavite campus, along with construction of a new hotel in Baguio, and another campus and hotel in Davao City. Thanks to President Peter’s commitment to the ongoing expansion of LPU’s TH&E education, the LPU Culinary Institute in Manila has now also expanded to the other campuses to ensure the strength of students’ culinary skills, a growing interest area. With the above significant contributions and achievements of President Dr Peter P Laurel in the provision of quality TH&E education, President Peter was bestowed with the prestigious Fellow of THE-ICE award for outstanding academic in 2015.