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THE-ICE 10th IPoE Forum 2016

Panel 2: Transferable Skills

Mr Polo Looser

Managing Director and Co-Founder, Asteroidea



Polo is a serial entrepreneur and worked as an executive in international high growth companies. He helped corporates to expand their businesses into new regions and to actively transform businesses. He was driving business innovations and executing M&A. His industry background is in Pharma, Medical Devices, ICT and Finances. He has recently served as global VP Strategy & Consulting for MCI, the world's leading provider of strategic engagement and activation solutions.

Polo has been transforming international businesses for the last 21 years. He has an economist background and earned his executive MBA in Business Transformation at the University St. Gallen. He serves on the advisory-board of a privately held international medical company in Sweden. He co-founded www.swissmints.ch in 1997, which is run by his brother. Most recently Polo was invited to join the European Advisory Board of www.CEO-CF.com and he co-founded the NPO www.Handsonzurich.ch, where he serves on the board.

What he's done...

- Expedition and trekking-guide
- Sales Manager in the Pharma Industry
- Co-founder of the company www.swissmints.com, invention of products
- Co-owner of MCI www.mci-group.com
- Global VP Strategy & Consulting for MCI