



Studying the international way

# Considerations on the Research-Teaching Nexus

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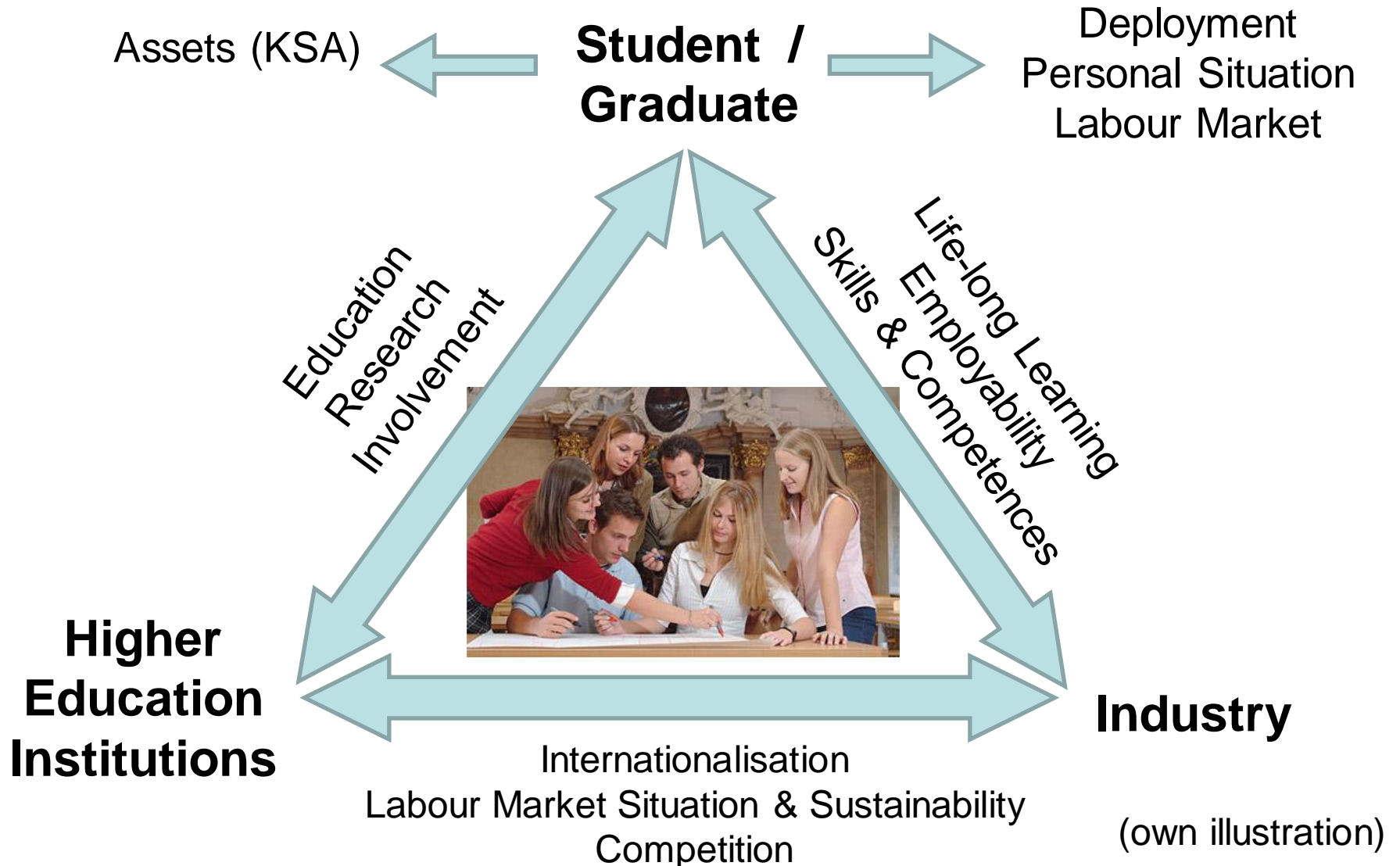
THE-ICE IPoE 2016, 11 November 2016

*“Teaching and research are as inseparable as wool and mutton on a sheep farm.”*

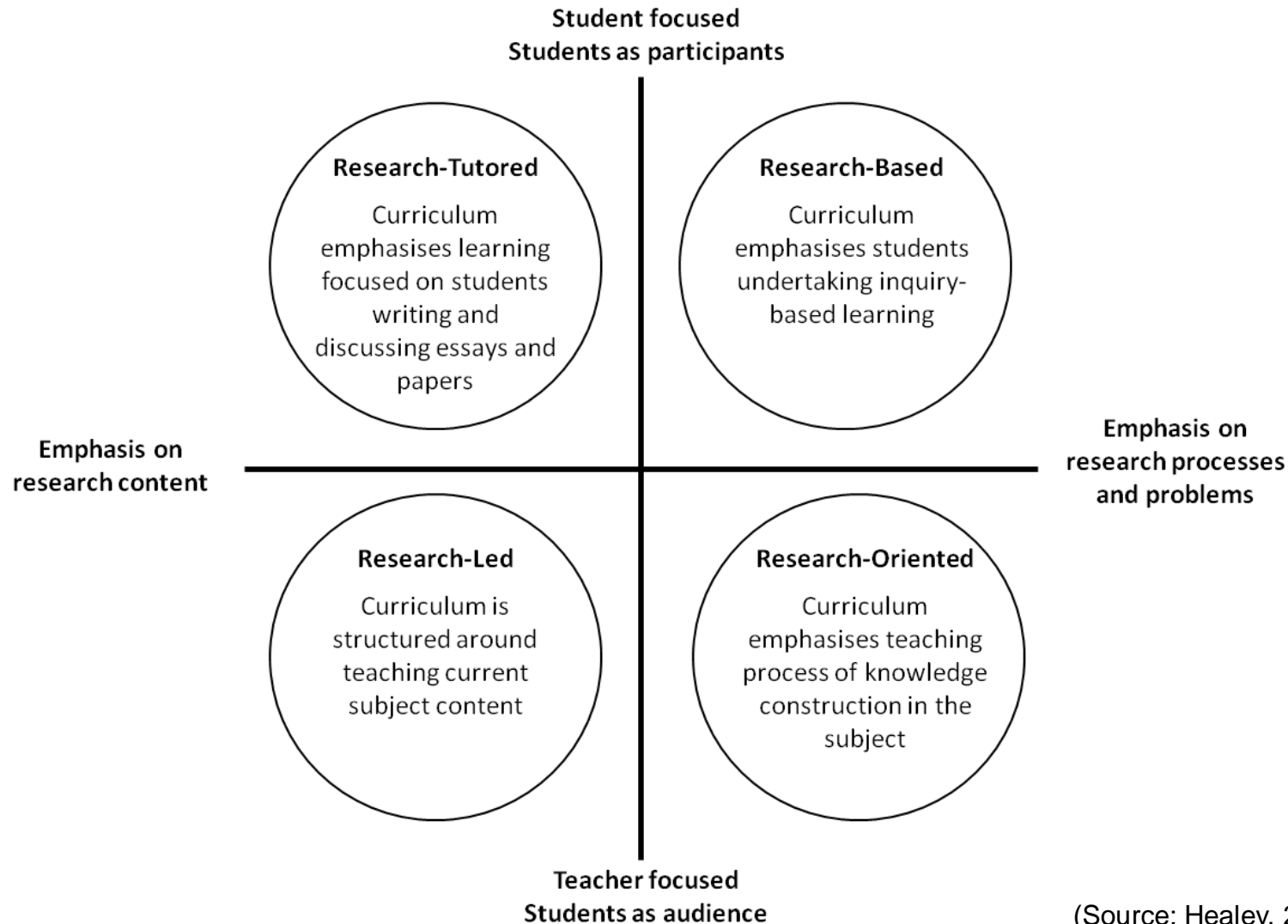
(Ball, C., 1992)



# Challenges for Tourism Education and Research



# How much to Focus on Research in the Curriculum?



(Source: Healey, 2005)

- **Curriculum** integrates skills and competences requested by the industry
- Problem-based learning with focus on **transferable skills**
- **Focus on research** in teaching:
  - Use of scientific literature
  - Student participation in applied research projects
  - Presentation of research projects in lectures
- **Consultancy** activities
- **Networking** skills
- Encouraging students to **submit their thesis and seminar papers** to competitions, conferences, journals

- **I**nternational **S**tudent **C**onference in **T**ourism **R**esearch
- founded in 2013 by Christian Maurer (IMC UAD Krems) and Roman Egger (Salzburg UAS)
- platform where international students and graduates of BA and MA programmes can submit research papers based on their approved theses.
- Submissions double-blind peer reviewed by an international scientific board
- platform of knowledge transfer and networking for students, graduates, professors, researchers and tourism practitioners
- non-for-profit conference supported by the ETC, the IFITT and sponsors.
- Two day conference including research workshops, key note, paper presentations
- [www.tourism-student-conference.com](http://www.tourism-student-conference.com)

- **Motivating** students and graduates to engage in academic research
- **Raising awareness** for the significance of academic research of students and graduates
- **Publication** record for students which they can include as an additional asset in their CVs
- **Knowledge transfer** between academic tourism education institutions and the tourism industry
- **Networking** and development of an international research community of tourism students and graduates
- **Creating synergies** between tourism education institutions and tourism organisations
- **Contributing to innovation** and a continual positive development of the tourism and leisure industry

# Thank you!



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