

THE GLOBALIZATION OF TEACHING & LEARNING

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IPOE 2019
MANILA 14 – 17 OCT



International Centre
of Excellence in
Tourism and Hospitality
Education (THE-ICE)




LPU
DIVISION OF THE PHILIPPINE UNIVERSITY
MANILA-WHOLE-BROWARD-LACUNA-CITY

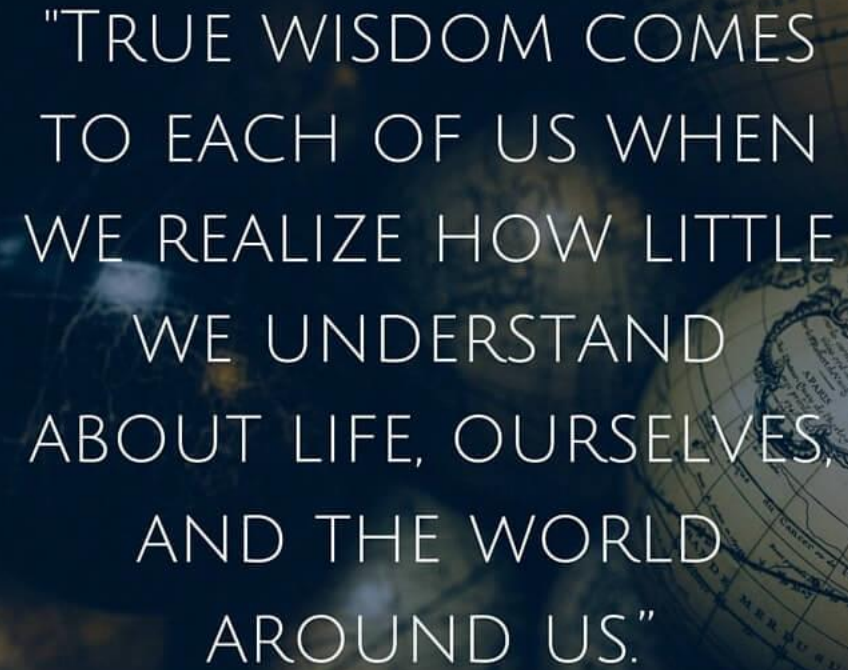


A Quantum Leap in Excellence - Education Without Borders

Socrates



Students, you should
be taking notes on my
lecture.
You will need them in the
future!



"TRUE WISDOM COMES
TO EACH OF US WHEN
WE REALIZE HOW LITTLE
WE UNDERSTAND
ABOUT LIFE, OURSELVES,
AND THE WORLD
AROUND US."

- Socrates

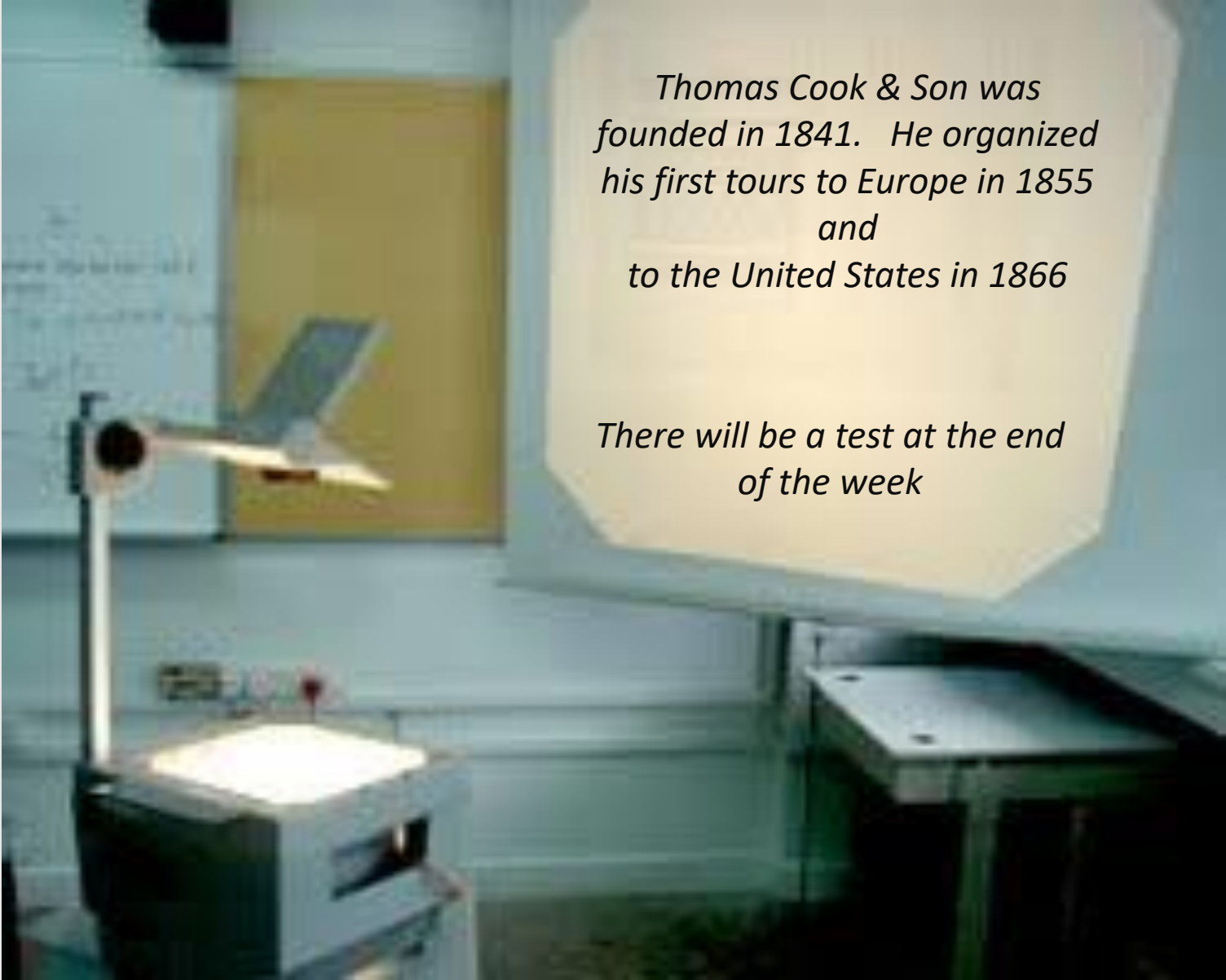
1801

Thomas Cook & Son was founded in 1841. He organized his first tours to Europe in 1855 and to the United States in 1866

There will be a test at the end of the week



1953



*Thomas Cook & Son was
founded in 1841. He organized
his first tours to Europe in 1855
and
to the United States in 1866*

*There will be a test at the end
of the week*

The Overhead Projector





1960 - 1975

Thomas Cook & Son was founded in 1841. He organized his first tours to Europe in 1855 and to the United States in 1866

There will be a test at the end of the week



PowerPoint

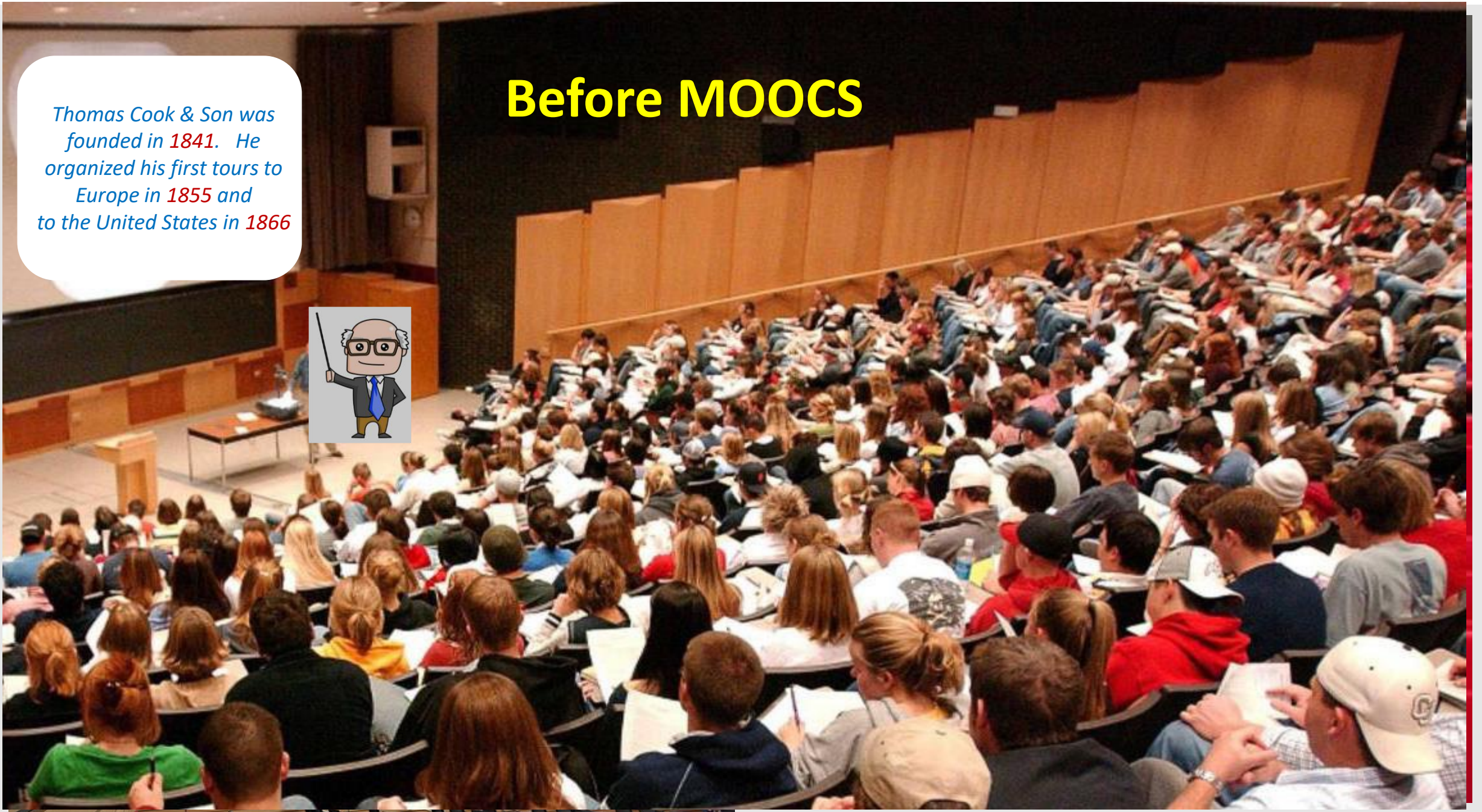


Smartphones start to enter the market in 1995

MOOCs

Before MOOCS

Thomas Cook & Son was founded in 1841. He organized his first tours to Europe in 1855 and to the United States in 1866



PBL



Steps to a Problem-Based Learning Approach

Step 1: Explore the issue.

Gather necessary information; learn new concepts, principles, and skills about the proposed topic.

Step 2: State what is known.

Individual students and groups list what they already know about the scenario and list what areas they are lacking information.

Step 3: Define the issues.

Frame the problem in a context of what is already known and information the students expect to learn.

Step 4: Research the knowledge.

Find resources and information that will help create a compelling argument.

Step 5: Investigate solutions.

List possible actions and solutions to the problem, formulate and test potential hypotheses

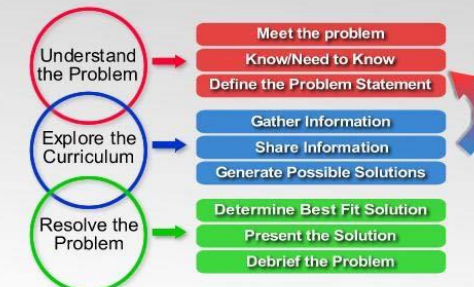
Step 6: Present and support the chosen solution.

Clearly state and support your conclusion with relevant information and evidence.

Step 7: Review your performance.

Often forgotten, this is a crucial step in improving your problem-solving skills. Students must evaluate their performance and plan improvements for the next problem.

PBL Teaching and Learning Template



Experiential Learning

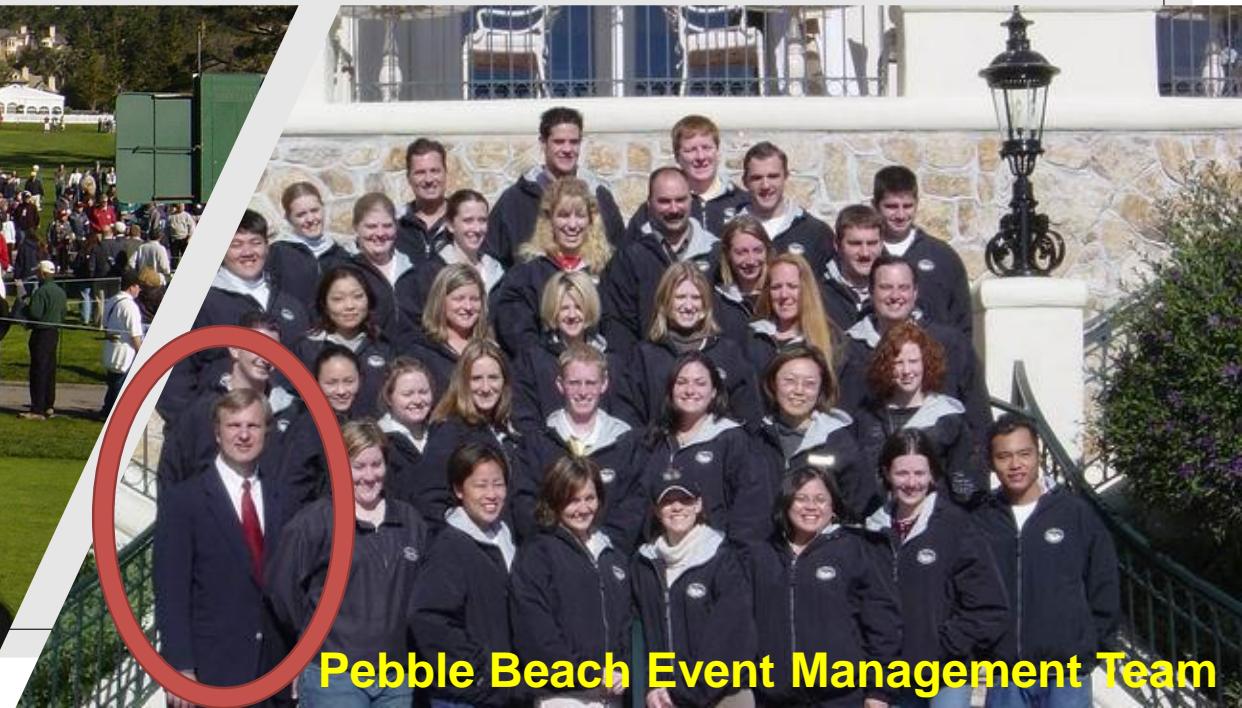
Students interviewed to participate in this course just like any other job



Students were responsible for their assigned areas and “worked” for Pebble Beach directly



Over 10 years of AT&T Pro-Am Golf Tournaments, 2 US Opens, 1 Olympics, and more



Pebble Beach Event Management Team

International Challenge Learning

Fortnite News

250 million players





**To find
yourself,
think for
yourself.**

Socrates



**THANK
YOU**

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