

ACCREDITED MEMBER



International Centre
of Excellence in
**Tourism and Hospitality
Education (THE-ICE)**



Accredited to meet THE-ICE Standards of Excellence



**Stenden
Qatar**
University of Applied Sciences



Stenden University of Applied Sciences – Qatar

Stenden University of Applied Sciences - Qatar is an international branch campus of NHL Stenden University of Applied Sciences in the Netherlands. Stenden Qatar delivers internationally accredited four-year Bachelor's degree programmes in the fields of International Hospitality Management, Tourism Management, and International Business.

Since its inception in 2000, more than 700 students from more than 40 different nationalities have graduated from Stenden Qatar. Many of these graduates hold key positions in different governmental and non-governmental organizations in Qatar and internationally.

Stenden University of Applied Sciences - Qatar seeks to build the required human resource capacity for the regional and international industry by providing the highest possible standards of business, hospitality and tourism management education, combined with the transfer of applied knowledge from industry, and access to high quality internship experiences.

Stenden Qatar has been offering tourism and hospitality management education for more than 15 years. The University aims to ensure that graduates are able to demonstrate the potential to be hospitality and tourism professionals, by meeting all the competencies set by professional colleagues and the industry for hospitality and tourism management programmes. Stenden Qatar is committed to educate students who do not only meet the graduate profiles but are prepared to become the future leaders in these industries.

Vision

Be an internationally recognized premier university known for the quality of its applied education, scholarship and learning.

Mission

To offer a holistic education by unleashing the potential in our students and staff in a multicultural and challenging environment, where we believe that knowledge empowers students to become the future leaders in the constantly changing global arena.

Stenden Offers

- Tourism, hospitality and international business programmes taught in **English**
- A world of opportunities: study on nine campus sites worldwide
- Outstanding international learning experiences.
- One on one academic and career counseling.
- Internships in world renowned hotels.
- Education in a young, ambitious university that is already one of the best in the world.



Your future begins here!

At Stenden Qatar we aim to be a school of excellence and a premier provider of hospitality management, tourism management, and business management education in the region and internationally. Our University is very well situated to provide our students with great opportunities for learning and our location in the vibrant city of Doha and the GCC region is vital to our identity and our success as a school.



We are unique in so many ways. We provide our students with the privilege of receiving high-quality European education and Dutch accredited degrees. We encourage our students to stay culturally connected by providing them with fantastic opportunities to study in one of our campuses in the Netherlands, South Africa, Bali, and Thailand. We offer a family-like atmosphere, in which every student receives personalised attention and support. We know our students by name and have an open-door policy to facilitate our communication with them. Our students are provided with the opportunity to train and find employment in some of

the best business enterprises, tourism organisations and hospitality companies in Qatar and abroad. We deliver our curriculum by utilizing the design-based education approach and provide our students with the needed skill set to succeed in a competitive and globalised world. We are different and we prepare graduates who can make a difference!

The unique educational concept offers students the possibility to acquire skill set that would differentiate them from others in the field. The portfolio of undergraduate degrees offered at Stenden Qatar aims to deliver higher education that would equip its alumni with proficiencies in the service management field to become competent innovative managers and international leading entrepreneurs. The programmes we offer are the same as those delivered in the Netherlands apart from some adaptations for practical and cultural reasons. The NVAO (Dutch Flemish Accreditation Organization) has accredited the equivalent programmes in the Netherlands and the Ministry of Education and Higher Education in Qatar recognizes the European degrees delivered at Stenden Qatar.

To complete the academic requirements of the Dutch Bachelor of Business Administration (BBA) degree, students have the opportunity to study a year in the Netherlands. In practice, this means that they spend either part of the second and third or the entire third year at one of our campus locations in the Netherlands.

At Stenden Qatar we understand that the students are as important to us as the university is to the students. Therefore, the University is committed to offer a student-centered approach to education while being equipped with several facilities for them to enjoy their studies.

Our study programmes

- [Bachelor's degree in International Hospitality Management \(IHM\)](#)
- [Bachelor's degree in Tourism Management \(TM\)](#)
- [Bachelor's degree in International Business \(IB\)](#)

Approach, Philosophy and Style of Education

Stenden Qatar has a very student-centered approach to learning and education. Our Code of Ethics and Customer Service Policy ensure that both students and staff focus on the main objectives and strive to develop the whole person. The mission of our programme is to prepare the students for their future management functions in international settings. It represents a flexible and broad-based professional education for the graduates to be welcomed worldwide, in all sectors of services and service management.

A World of Opportunities

The world around us is increasingly dynamic. As a student, the world offers you increasing possibilities and reducing boundaries. The opportunity of working and living in an international and intercultural environment after graduation has significantly increased. The environment needs open minded, enterprising and goal oriented people; young, enthusiastic professionals who have not only mastered their discipline, but who are also able to grow within that discipline. In the dynamic, value driven and internationally oriented environment of Stenden, students can develop into global citizens, expanding their horizons and becoming conversant with different cultures. Stenden Qatar offers a world of opportunities. Students can **study at one of the international branch campus sites** in the Netherlands, South Africa, Thailand or Indonesia (Bali).

Industry Relevant Programmes

- [Master of Arts in International Hospitality and Service Management](#)
- [Master of Arts in International Leisure, Tourism and Event Management](#)

Study Programmes Accredited by THE-ICE

- [Bachelor's degree in International Hospitality Management](#)
- [Bachelor's degree in Tourism Management](#)



Visit the [Stenden Qatar UAS](#) website for course information & application info

