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2018 Fellow of THE-ICE

Assistant Secretary Maria Rica C Bueno

Assistant Secretary – Tourism Regulation Coordination and Resource Generation, Department of Tourism (DOT), Philippines



Nominated by Ms Christina Aquino, Executive Director for Linkages and Standards, Lyceum of the Philippines University, Philippines

Awarded for her outstanding professional contribution to the tourism, hospitality, and events training industry.

Assistant Secretary Maria Rica C Bueno was recognised for her staunch support of tourism related research, and her work in promoting the new Star Rating of hotels to improve the global competitiveness of the Philippines.

Assistant Secretary Bueno was also recognised for her leadership in ensuring proper implementation of tourism policies, plans, and programmes and maintaining strong linkages with local government, private sector, and other government agencies relative to the development and promotion of tourism in Central Visayas. She is also actively engaged with professional organisations including the Tourism Industry Board Foundation Inc and the Commission on Higher Education Technical Committee in Hospitality and Tourism. as well as her