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THE-ICE Assessment Panel Auditor Profile

Professor Jane Ali-Knight

Professor, Edinburgh Napier University



Professor Jane Ali-Knight is a Professor in Festival and Event Management at Edinburgh Napier University, Scotland, and a Visiting Professor at Curtin University, Perth. She is currently leading and developing the festival and event subject group as well as lecturing at universities internationally and facilitating training and development in the field. Her core activities fall into three main areas:

- event and festival related programmes;
- research, publications and conferences, and
- professional events.

Professor Ali-Knight has extensive external examiner, validation- and review-panel experience at undergraduate, honours and postgraduate levels for several leading tourism & hospitality institutions in the United Kingdom. She has also won numerous commercial contracts for the delivery of professional development progress in the UK, across the Gulf regions, and in Singapore.

She is currently a board member of BAFA (British Arts and Festivals Association) and is a Fellow of the HEA and Royal Society of the Arts. A recognised academic, she has presented at major international and national conferences and has published widely in the areas of wine tourism, tourism, festival and event marketing and management. She has also edited seminal text books in the area of Festival and Event Management: *International Perspectives of Festivals and Events: Paradigms of Analysis (2008)*; *Case Studies in Festival and Event Marketing and Cultural Tourism (2006)* and *Festival and Event Management: An International Arts and Culture Perspective (2003)*.

Professor Ali-Knight's current research interests include career destination of festival and event graduates; the use of social media in festivals and events; and the growth and development of festivals and events in emerging tourism destinations. She has extensive experience in designing and delivering undergraduate, postgraduate and professional courses in tourism and festival and event management both in the UK and overseas.

For Professor Ali-Knight's detailed academic profile, please visit this [LINK](#).