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**THE-ICE 12<sup>th</sup> IPoE Forum 2018**

**Invited Member – Paper Review Panel**

### **Mr Jouni Ahonen**

**Vice President, Haaga-Helia University of Applied Sciences, Finland**



Jouni Ahonen has served in several managerial positions in the hospitality and tourism industry. As an entrepreneur he ran a restaurant chain in Helsinki Metropolitan area. His expertise is in the field of services marketing. For 13 years, he was a head of hospitality and tourism management programs at Haaga Campus. Currently he holds a position of Commercial Director, Vice President in HAAGA-HELIA. Also serving as a board member of Hotel Haaga Ltd. and EduExcellence Ltd. For the academic year 2010-2011 he was appointed as the President of EuroCHRIE -The European Association of Hospitality & Tourism Educators. He wants to contribute through his fifteen-year experience in the management of education. Also, he has been in charge of numerous development projects dealing with curriculum development, competence management, research and development, innovation programs, etc.