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**Tourism and Hospitality
Education (THE-ICE)**

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THE-ICE 12th IPoE Forum 2018

Invited Member – Paper Review Executive Committee

Prof (FH) Mag Eva Werner, hon.prof.

Chair, THE-ICE Board of Directors; Rector, IMC University of Applied Sciences Krems, Austria



Prof (FH) Mag Eva Werner has been the current Chair of THE-ICE Board since November 2013, and remains an Auditor on the independent THE-ICE Assessment Panel. Her professional experience comprises, among others, several years of full-time assistantship and teaching at the University of Business Administration Vienna and the Danube University Krems.

From 2005 to 2009, Eva was one of the five “Austrian Bologna Experts”, and as such actively contributed to the implementation of the Bologna process, in Austria and abroad. Her international commitment is highly recognised and was honoured in 2007 with the award of the Honorary Professorship from the Moscow International Business School (MIRBIS). In 2015, Eva was honoured by the President of the

Republic of Austria with a national order in recognition of her dedicated work to develop the Austrian University of Applied Sciences Sector and her engagement in internationalisation of the sector.

Eva was a member of the steering committees for the development of the IMC FH Krems programmes, and was in charge of the international relations network of the University from 1998 to 2010. As a result of her dedication and effort to establish an international network for the IMC Krems and anchor internationalisation as one of the institution’s key features, the IMC Krems was awarded the Diploma Supplement Label three times (in 2006, 2010 and 2013), a quality label for excellent performance according to the Bologna structures.

Since January 2010, Professor Werner has been Rector of the IMC Krems, responsible, among others, for quality assurance and quality enhancement of the degree programmes on offer at the IMC Krems. In January 2017, Eva Werner started her third term as rector having been re-elected twice.

Since 2008, Eva has been in charge of the International Committee of the Association of the Universities of Applied Sciences, Austria, and as such represents and coordinates the activities of the Austrian Universities of Applied Sciences, both on national and international level. Since 2012, Eva has also been a member of the Steering Board of the Association of the Universities of Applied Sciences Austria, a Member of working groups of the Austrian University Conference, a Member of the General Assembly of AQ Austria (the Austrian Agency for Quality Assurance and Accreditation), a Member of the ECA Expert Panel of the CeQuInt Project

(Certificate for Quality in Internationalisation), as well as peer in international quality assurance procedures.