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Director Profile, THE-ICE Board of Directors

Dr Sarote Phornprapha

President, Dusit Thani College, Thailand



Dr Sarote has 20 years of academic career, is well recognized as an expert in subjects of Management for productivity, Organizational behavior, Leadership and business ethics, Business Negotiations, and as an accomplished business consultant in the area of organization development substantiated through extensive teaching and research.

Especially for his competency in Tourism and Hospitality, and Healthcare Administration. His latest research published (2015) is People Passion Programme: Implementing an innovative workplace learning culture through professional development - the case of KPMG-Thailand, International Review of Education – Journal of Lifelong Learning (UNESCO). Volume 6 (61):795-814.

Sarote is also a specialist in the area of educational management for Thailand and ASEAN region. Experience includes Designing and Conducting Managerial Development programmes and Executive Educations for both public and private organizations with focus on: Strategic management, Organization Development, Cross Cultural Management, Leadership Branding, and Dispute Resolutions.

His awards and recognitions include ASIA's Best Professor in Management from World Education Congress in 2012 and the ASAIHL-THAILAND's Best Professor Award for "Teaching Excellence" in the field of humanities, Association of Southeast Asian Institutions of Higher Learning.

His academic credentials include PhD in Management Studies/Organisational Behaviour from the School of Hospitality and Tourism Management, University of Surrey, UK., USA