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2017 Fellow of THE-ICE

Professor Beverley Sparks

Professor, Griffith Business School, Griffith University, Australia



Nominated by Dr Laura Lawton, Associate Professor, Griffith Business School, Griffith University, Gold Coast, Australia.

Awarded for her outstanding academic contribution to tourism and hospitality education, training and research.

Professor Beverley Sparks was recognised as a Fellow of THE-ICE for her appointment as the designated Founding Director of THE-ICE, being highly regarded as a leading international marketing specialist, researcher, and educator specialising in tourism, travel and food tourism, in particular, service failure and recovery.

Professor Sparks has also received research grants in excess of AU\$1.2 million over the years, and has published over 80 refereed journal articles and nine book chapters. She has been cited over 6,575 times, and has presented at numerous national and international conferences. She is also recognised for her service on numerous Editorial Boards, including as the Regional Editor of *International Journal of Contemporary Hospitality Management*.