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THE-ICE 11th IPoE Forum 2017

Panellist – Roundtable World Café Session / Panel 4

Dr Pierre Benckendorff

Associate Professor



Dr Pierre Benckendorff has more than 15 years' experience in education and research in the tourism field and is currently based at the University of Queensland, Australia. His passion for travel and tourism has taken him to some of the world's leading theme parks and airports, the major cities of Europe and North America, the African Savannah and the bustling streets of Asia. He has also travelled extensively throughout Australia and New Zealand. His research interests include visitor behaviour, tourism information technologies, and tourism education and training.

He has authored over 80 publications in these areas in leading international journals and is a regular speaker at tourism research conferences. Pierre has been actively involved in a number of national teaching and learning projects totalling close to AUD 1 million in grant funding. He is on the editorial board of several leading tourism journals and is a regular reviewer of papers. He has also co-authored one of the leading textbooks on tourism and information technology.

Pierre is also an award-winning university lecturer and has held several teaching and learning leadership positions at both The University of Queensland and James Cook University. In 2007, he received a national Carrick (now Office for Learning and Teaching) citation for outstanding contributions to student learning. He has developed and taught undergraduate and postgraduate courses in introductory tourism management, international tourism, tourist behaviour, tourism and leisure futures, tourism transportation, tourism operations, tourism technologies, tourism analysis, business skills and marketing communications.

Pierre was part of the national team that developed the Learning and Teaching Academic Standards for Tourism, Hospitality and Events and has continued to co-lead efforts to embed and measure these standards under the auspices of CAUTHE. He is currently the co-chair of knowledge creation for the BEST Education Network and in this capacity, has worked with the World Travel and Tourism Council to edit a book of international cases based on Tourism for Tomorrow award finalists and winners.