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Institutional case studies – balancing minimum national compliance standards with developing global excellence

Mr Emanuel Donhauser

Chief Academic Officer – Swiss Education Group, Switzerland



Mr Donhauser leads an academic team of over 250 from some 30 different nationalities and over 5500 students annually at the Swiss Education Group – the largest hospitality education provider in Switzerland.

Industry partnerships which Mr Donhauser has secured with SEG include the prestigious 'Ritz' hotel in Paris, the world renowned 'Montreux Jazz Festival' as well as Banque Privée Edmond De Rothschild and Amathus hotels & Resorts, to mention just a few. These have resulted in SEG and partners offering the best possible learning content to students and the best possible graduate outcomes/jobs to SEG alumni.

After working in several First Class hotels (Grand Hotel Continental, Munich; Savoy – Baur-En-Ville, Zurich; Chewton Glen Country Hotel, Bournemouth) in Germany, Switzerland, and England followed by four years of linguistic degree studies, Mr. Donhauser gained more than six years of top level management experience in educational institutions in Germany, France, and Switzerland. As General Manager of 'Wall Street Institute Mr. Donhauser led a total of 12 language schools in Switzerland.

In August 2003, Mr. Donhauser was appointed Academic Dean at the Swiss Hotel Management School and then Executive Academic Director and CAO at Swiss Education Group in 2008 and 2013, respectively, overseeing 5 different schools on 7 campuses throughout Switzerland.

Innovation in education has always been a passion for Mr Donhauser with his most-recent project on industry leadership being the launch of tablet technology for teaching and learning across all Swiss Education Group (SEG) schools. This places SEG in a leading role as the first and only hospitality school in the world to make the transition to tablet technology.